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Brand's

Choice PEONIES
OWN ROOT LILACS

Lilac,
Olivier de
Serres

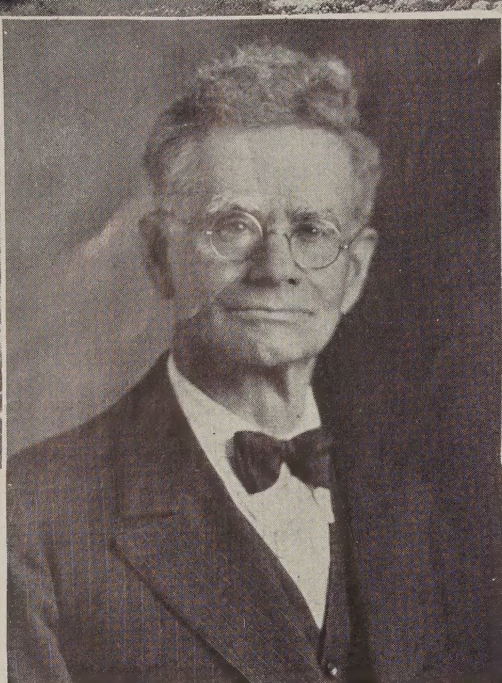
Choice IRIS
PERENNIALS



Walter Faxon



BRAND
PEONY FARMS
FARIBAULT, MINNESOTA



A. M. BRAND



A. M. BRAND

Born in his father's nursery. Spent his boyhood among plants. Has given his life to the nursery business. Has specialized in the Peony, originating many of the world's finest varieties. Has continued to operate the business that was established in Faribault in 1868—seventy-nine years ago.

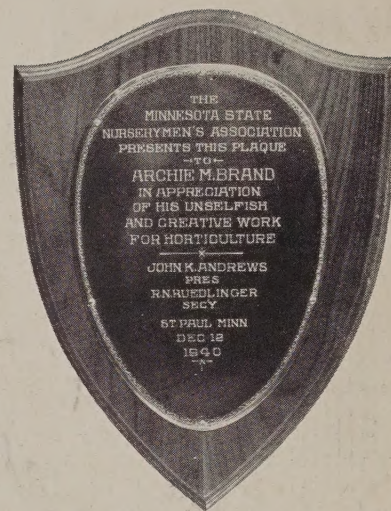
Distributor of the world's best Peonies. The finest varieties of Irises, Lilacs propagated on their own roots. The best in ornamental shrubs. The newest fruits.

Nov. 25th, 1946.

Our fall shipping season is practically over and our spring catalog material goes to our printer today. But before sending the copy, we wish to take this opportunity to thank our many customers from every state in the union, from Alaska and from Canada for the wonderful business they gave us this fall. We also want to thank them for their extreme patience in waiting for their orders.

Our fall months were exceptionally rainy, which prevented us from digging our stocks as rapidly as we should have liked to do. Often by the time our ground was about dry enough to dig stock again, another rain came and so it was throughout the two fall months.

It takes time to give personal attention to every order and this we always try to do. From the many fine letters we have received from those who purchased from us, we feel sure they think that "Patience Pays."



OUR CATALOG

Each year we go over our mailing list and take out the names of those who have failed to order for several years. We do this to save expense. However, if you have purchased from us in the past and fail to receive our book and wish a copy, do not hesitate to write us for one.

Many people who are moving about send for our catalog and are not really interested in making a purchase. If we do not receive an order after sending out our catalog, we drop that name from our files and no further catalogs are sent. Our catalog is sent from season to season to all who purchase from us, without their asking for it.

DELPHINIUM SEED—PACIFIC GIANTS

We have Delphinium seed to offer this spring, from what we consider the finest strain of Delphiniums in existence today, the Pacific Hybrids strain. Composed of the last word in Delphiniums in mostly great doubles in all shades that the Delphinium is found in. You will be more than pleased with this. Liberal pkt. of seed, \$1.00, postpaid

LINCOLN PLASTIC PLANT MARKERS

*Artistic Labels
for marking
Flowers and Plants*

1. **New Plastic Label.** Not affected by weather; remains clean and bright; indestructible.
2. **Plated Metal Support.** Holds label in rigid easily read position.
3. **New Water-Proof INK.** Resists weather for years; indelible.

The whole marker makes for permanence, neatness, legibility. **Price: Doz., \$1.00; with ink. Furnished in quantity in bulk, 100 for \$3.46; 500 for \$16.00. Ink, 15c bottle. Express collect.**

We are so impressed with this new marker that we used over a thousand of them in our fields this fall with our various plantings.

THE ALL-PURPOSE HOE

This is our 78th year in the nursery business. We have used all kinds of hoes in the meantime. This hoe is made right here in Faribault.

We were one of the first to try the hoe out and were so pleased with it that we immediately purchased one for each hand in our nursery and use the hoe constantly.

1. It is light to handle. Just right for a woman's hoe.
2. It has a small blade. Just right to hoe among small plants.
3. It is made of best steel and is very sharp.
4. The angle of the blade enables one to stand more erect in using.

\$1.20 each, postpaid.

OUR GUARANTEE: Try this hoe out for 10 days. If not satisfied, return hoe postpaid and we will return you \$1.20.



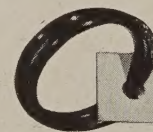
TWO NEW TYPES OF PLASTIC LABELS For Shrubs and Trees

Red Silver Crab

A special plastic material which withstands all weather conditions and with **Lincoln Water-Proof Indelible Ink** forms a permanent marker.

Conveniently attached—does not damage plant as it expands with the growth of the shrub or tree.

1. The **SNAP-ON Type**—has spiral coil at one end, snaps around plant, locks on permanently.



MRS. F. A. GOODRICH

2. The **KEY-RING Type**—strip Label (5/8x3 in.) perforated to receive **Spiral Plastic Ring** (3/8 in. diam.), slips onto plant as a key onto a key ring. Permanent, durable. Other dimensions available, quotations on request.

Prices: Either type, including ink, postpaid, 25, \$1.50; 100, \$5.00; 200, \$9.50.

Hillandale, Md.
"The plants are fine, and as far as the hoe is concerned, I only wish I had secured one from you years ago as it is the best garden tool on the market. I would not part with it for any price if it was the only one to be had. A fine help."



Brand's New Improved French Lilacs

With Beautiful Panicles of Enormous Size

We have experimented with the propagation of the French Lilac for over twenty years to find how to grow it in a practical way on its own roots. We have discovered how to do this successfully. Before we were able to do this we never had any success with French Lilacs in the Minnesota climate. We have never had any trouble with our French Lilacs dying out since. A French Lilac must be on its own root to do well in a severe climate like that of Minnesota.

Growing an improved Lilac on its own root is a slow process. It actually takes us two years longer to produce a Lilac of a given grade on its own root than it would take to produce the same grade on Privet. Yet we insist on sending out only those Lilacs that will prove satisfactory so our customers can depend upon receiving only genuine own-root plants.

THIS IS IMPORTANT

Many make the mistake of planting the Lilac too shallow. Most shrubs should be planted with the crown about 2 inches below the surface. Lilacs do much better if planted with the crown 6 inches below the surface line as illustrated in the picture below.

WHEN TO PLANT YOUR LILACS

Lilacs can be planted with perfect safety either in the spring or in the fall. In the fall we begin to send out our plants the latter part of September, continuing throughout the fall months. If Lilacs are planted in the spring, they should be planted as early in the season as possible.

FOLLOW THESE DIRECTIONS CAREFULLY

To allow the French Lilac its natural spread, the plants should be set not less than 8 feet apart. Dig a hole as large as a bushel basket. Fill back with rich top soil mixed with one-third part well-rotted cow manure if same is obtainable, and tramp down firmly until you can place the plants on this soil so that when roots are spread out naturally, the crown will be from 4 to 6 inches deeper than it was in the nursery row.

Work the soil carefully among the roots until the hole is half full; then tramp this down unusually hard. Then fill the hole full of water. After this has settled away fill the hole with loose mellow soil until it is rounding full, then tramp lightly. Keep plants well hoed. Where planting is done in the fall, place a coarse mulch 6 inches deep about the bushes the first winter to keep ground from heaving.

BRAND'S LILACS

are all on their OWN ROOTS

These bushes come to you all ready to plant. They need no trimming. Now that the French Lilac can be propagated successfully on its own root, there is no longer any reason why a Lilac propagated in any other way should be planted.

The Lilac does not transplant as easily as most shrubs. Because of this fact we try in digging to leave some dirt among the roots. If we can do this, it makes transplanting much safer. This dirt, of course, causes additional weight and a small addition to the transportation charges.

Some in ordering ask that this dirt be left in the roots. Whether we can do this or not depends on the condition of the soil at digging time. If we dig in muddy weather, plenty of soil remains around the roots, but if the soil is dry it shakes out.

FERTILIZERS

A Lilac likes a sweet soil and responds wonderfully to applications of lime. Use 4 quarts of lime to a large bush each year if you have an acid soil. Otherwise lime is unnecessary. All seed houses usually carry lime or your County Agent may be able to give you this information. Any good well balanced fertilizer can be used with good results.

Heavy applications of well-rotted barnyard manure every year covering the ground about the bushes is best.



THE ABOVE PICTURE

is from a photograph of four average sized plants of our Own-Root French Lilacs, showing one plant of a two- to three-foot size, and three plants of a three- to four-foot size.

The line running through each plant shows the depth you should plant your bushes.

To one who has never grown an Own-Root French lilac, the price may seem high. But we feel sure you would not wish to care for a plant for five years and offer it for a price below what we are charging.

OUR GUARANTEE

We guarantee our stock to be true to name and that it will reach you in first class condition. If you are not satisfied, write us promptly. Our responsibility ends after you accept our stock. We have no control over weather conditions, conditions of soil in which stock is planted, or the manner in which the stock is planted and handled after planting.

Charles Joly (Double)

Purple-red. One of the Very Best of the Double Dark Reds



Brand's French Lilacs

With Blooms so Large and so Beautiful
One can Hardly Imagine that They are
Related to the Common Lilac

(We do not pay transportation charges on our Lilac shipments.)

Our OWN ROOT Lilac List

S.—Stands for single florets.
D.—Stands for double florets.
S.D.—Semi-double.

ALPHONSE LAYALLEE. D. Blue. Tall, robust growing; makes a very shapely bush. Panicles long, broad, shapely, and compact. Opens an intense blue, but as the florets develop it changes to a beautiful shade of lavender. Splendid sort. 2 to 3 ft., \$2.00; 3 to 4 ft., \$2.50

CHARLES JOLY. D. Purple-red. One of the best of the double dark reds. Bush medium both in size and height, limbs growing very upright. Rather large blooms, held erect well above the foliage; very striking. 2 to 3 ft., \$2.00; 3 to 4 ft., \$3.00; 4 to 5 ft., \$4.00

CHARLES X. S. One of the older varieties that is still in great demand because of its profuse blooming qualities and also because it is one of the very best varieties of all for cut flowers. Blooms will stand perfect in water for a full week. A deep rose-red. 2 to 3 ft., \$1.50; 3 to 4 ft., \$2.00

CONDORCET. Semi-double. The color is a clear, rich, light blue. Panicles very large, broad, compact. The plant is very thrifty and grows upright. Of medium height. 2 to 3 ft., \$1.50; 3 to 4 ft., \$2.00

DECAISNE. S. We think a great deal of this Lilac. It is most refined in every way. Nice bush with clean foliage; large panicles very nicely formed, and many of them. A very delicate true rich blue. Rated by many as the best. For real refinement in color this would, without doubt, be rated as one of the best of the single light blues. 2 to 3 ft., \$5.00

EDITH CAVELL. D. A very showy, creamy white; buds suffused cream and pale sulphur. Panicles extra large, long and cone-shaped. This Lilac is as large and as fine as Miss Ellen Willmott, but is a different type of flower. Ellen Willmott is more compact and perfect in form while the panicle of Edith Cavell is a trifle more open and more lace-like in effect. The individual florets are a trifle larger than those of Ellen Willmott. Every fine collection should have both. They are the two great double white Lilacs and it is difficult to choose between the two. 2 to 3 ft., \$4.00; 3 to 4 ft., \$5.00

EDMUND BOSSIER. S. This is a new single red or red-purple that pleases us very, very much. It is the latest of the single reds except possibly Volcan, and the color is so exceedingly soft and rich that we class it as a "must have" Lilac. 2 to 3 ft., \$5.00

JULES SIMON. D. An erect growing variety with very clean limbs and a heavy, clean, light green foliage. Expanding buds show much bright intense rose. Opening truss becomes a very rich, clear, velvety light blue. 2 to 3 ft., \$2.00; 3 to 4 ft., \$2.50

3 Genuine Brand Lilacs

Naturally, the law of averages cannot possibly regulate the demand for all Lilacs so evenly as to prevent a surplus of some and a shortage of others. It is nothing unusual to find that the varieties in which we have a surplus include the very best of the good standard kinds. To keep our stock arranged in balanced quantities, we are willing to send these out at a special low price which provides for this Final Collection Offer:

Three fine French Lilacs, all different colors, all labeled, our selection. A guaranteed value of at least \$7.00, for... **\$5.00**
Strong, 2- to 3-ft. plants, express collect.

JACQUES CALOT. Here is one of the most pleasing and satisfactory of the all-pink Lilacs. Always a very heavy bloomer, the bush is literally covered with fair sized, nicely shaped panicles composed of florets of great size.
2 to 3 ft., \$3.00; 3 to 4 ft., \$4.00

MISS ELLEN WILLMOTT. D. A large bush with very stout limbs and of creamy white, made up of double florets almost twice the size of those of any other double white except Edith Cavell. Plant this variety and Edith Cavell and you have the two best double whites.
2 to 3 ft., \$4.00; 3 to 4 ft., \$5.00

MME. F. MOREL. Single. Morel gave us one great Lilac and this one is a masterpiece. A great single that develops into about the largest of all Lilacs. Immense panicles with individual florets as big as a quarter. A deep purple flushed mauve-pink. This is a "must have."
3 to 4 ft., \$5.00

MME. LEMOINE. D. One of the best of the older whites; a snow-white without tinge of cream. Foliage dark green. A free blooming variety. Outside of Edith Cavell and Ellen Willmott this is the next best white and a splendid white at that.
2 to 3 ft., \$2.00; 3 to 4 ft., \$2.50; 4 to 5 ft., \$3.50; 5 to 6 ft., \$4.00

OLIVIER DE SERRES. D. A clear, clean, uniform light blue with unopened buds a deep violet. The bush is tall and a good grower. The large double florets are packed closely on the stem. Panicles are very large and the general effect of the plant when in full bloom is simply amazing. To see this variety at its very best wait until your plant is well established. We class it as a Lilac of the very highest quality.
2 to 3 ft., \$4.00; 3 to 4 ft., \$5.00

PAUL THIRION. D. Although this Lilac was first sent out in 1915, it is still very scarce. Of all the Lilacs we would say that this one taken from a distance is the richest looking of all Lilacs. The trusses are large and composed of very double florets of an intense claret-rose. The buds are bright rich red, not purple. A red blending into rose.
2 to 3 ft., \$4.00; 3 to 4 ft., \$5.00

PRESIDENT GREVY. D. Light blue. Immense panicles; very double and symmetrical. A clear, soft, delicate blue—President Grevy is one of the older sorts and still one of the most desirable.
2 to 3 ft., \$2.00; 3 to 4 ft., \$3.00



Jacques Calot

This is a reproduction of a photograph taken at our nursery several years ago during the blooming season. This plant actually measured only 48 inches.

MICHEL BUCHNER. A. A very profuse blooming variety with a strong, nicely shaped proportioned bush. The panicles are very large and the color is a blending of lavender in its lighter and deeper shades, starting with deep lavender at the center and fading gradually to the outer edges of the petals.
2 to 3 ft., \$2.00; 3 to 4 ft., \$3.00

PRINCESS CLEMENTINE. D. Large, neatly formed florets in open, medium-sized panicles. The buds, when about to open, are a decided Marguerite-yellow, expanding into a rich pure white. There is a richness about this flower to be found in no other white. First time we have offered this variety.
2 to 3 ft., \$3.50; 3 to 4 ft., \$4.00

RUHM VON HORSTENSTEIN. S. A Lilac that produces blooms of the greatest size even on small bushes set out but two years. It is an even toned light red-purple. One of those self colors everyone likes. People marvel at the immense blooms of this variety on bushes not more than 4 feet high. Bloom so profuse some years as to almost hide the foliage.
2 to 3 ft., \$3.00; 3 to 4 ft., \$4.00

THUNBERG. D. Very large, long, slender spikes, generally two to the panicle. Buds and reverse of florets a violet-mauve with a reddish appearance from a distance. Florets are large; open a light lilac, twisting and turning as they open, so that the color of the bud is intermingled with that of the inside of the petals, making a very striking Lilac. Late.
4 to 5 ft., \$4.00; 5 to 6 ft., \$5.00

VESTALE. S. One of the best and most graceful of all the single whites. Trusses very large at base, tapering gracefully to a point, making a true cone. Pure rich white. Will satisfy the most exacting. Many people admire very much the single white Lilac. Vestale is as fine a single white as can be found. Very graceful as a cut flower.
2 to 3 ft., \$2.50; 3 to 4 ft., \$3.50; 4 to 5 ft., \$4.50


VICTOR LEMOINE. D. This is about the most wonderful of all the French Lilacs. It is no wonder that Victor Lemoine, the originator, give to it his own name. We class it as one of the three or four very best, if not the best. Florets are very double like little double Roses. These are gathered into panicles of the largest size, and the color effect is simply indescribable. The general effect is a soft rosy pink overlaid with a delicate blue-lavender. This is also one of the very latest to bloom. It is a self color. It is a great Lilac. Only a few to spare.
2 to 3 ft., \$4.00; 3 to 4 ft., \$5.00

A Lilac Bargain



The Beautiful Lilac, THUNBERG

One of the latest of all French Lilacs to bloom.



Our Beautiful

MASTERPIECE COLLECTION

Consisting of the World's Best 10 French Lilacs
A Few Others as Good, but None Better

We should like very much to include the following 10 varieties in our general list, but we do not have sufficient stock with the exception of Edith Cavell and Victor Lemoine to do so.

We are seldom able to offer this fine list in our catalog as they are generally purchased by visitors to our fields who see them in bloom.

We are offering the following ten as a collection and we have just ten collections for our spring orders. Please do not ask us to sell any separately except Edith Cavell and Victor Lemoine.

CAPITAINE BALTET. S. Enormous trusses of single flowers of the greatest size. A uniform ruddy purple-lilac. A comparatively new variety not widely distributed, but which by Lilac connoisseurs is pronounced one of Lemoine's best singles. It is one of the most profuse bloomers of all, the bush sometimes being almost hidden by the great panicles. This is classed among the twelve or fifteen best of all Lilacs.

DE MIRIBEL. S. Dark blue-purple. This is by far the darkest of all our Lilacs. It is always admired by those who see it in bloom in our nursery because it is so distinct in color from all others. It is one of the choicest in the entire line. Panicles rather slender, long, compact, and upright. Very noticeable. This is one blue you should really have.

EDITH CAVELL. See General List.

HENRI MARTIN. D.

This beautiful blue-lavender, with its extremely long, graceful panicles is a variety we do not hesitate to recommend to anyone who wishes the best in Lilacs. Our show plants of Henri Martin are right to the path as we go from the office to the trial fields beyond. We pass it many times a day when it is in bloom and we always stop and marvel at its beauty. A Lilac of most beautiful form, with large individual florets and with panicles often measuring 13 inches in length.

LA PLACE. S. One of the truly great Lilacs. The panicles are immense, long, rather open, very shapely. Florets and petals of great size. A deep dark rich red-purple. La Place will hold its color right out in the burning sun about the longest of all the red-purples and seems to get larger and richer in appearance as the days pass.

LUCIE BALTET. S. A fine coppery old rose, entirely unlike any other Lilac in color. This variety is as distinct among Lilacs as the Peony, Walter Faxon, is among Peonies. We have tried for many years to propagate this fine Lilac in sufficient quantity to supply the demand, but the many visitors who come to our nursery during Lilac season usually purchase our available stock.

MARECHAL LANNES. D. One of the most sensational and choicest of the entire list of French Lilacs. The panicles are large and shapely, composed of about the largest florets found among all the Lilacs. Many of them are over an inch in diameter. Color of unopened buds is reddish violet, of the expanded florets Campanula-violet. Mrs. Harding says of this Lilac: "A beautiful and wonderful Lilac."

PRESIDENT LINCOLN. S. A new single blue Lilac that is now showing up very fine. It is an American Lilac by Dunbar and is a rich clear blue. This is the blue Lilac which stood out so conspicuously in the great Lilac collection of Col. Plum as a real advance in blue Lilacs. A real blue.

One each of the above 10 Own-Root French Lilacs in a 2- to 3-ft. grade for \$50.00.

NEW LILACS

We often get a flood of inquiries about some scarce Lilac that happens to be written up in some garden magazine. These varieties are usually in the test stage and are not grown in sufficient quantity to offer them for sale as it takes many years to propagate a new variety on its own root. But why pass up the number of good ones on the market at the present time? We are now offering such fine varieties as Miss Ellen Willmott, Edith Cavell, Olivier de Serres, Paul Thirion, and many others. These Lilacs equal in beauty any of the new ones in our show garden that we will offer in the future. So why wait for these scarce new kinds?



VICTOR LEMOINE. See general list.

VIOLETTA. Semi-double. A very dark Lilac of true violet-red. The individual florets look exactly like a Violet and are unusually large. This season a group viewing this variety were interested in finding out just how large these florets were. We found that there were florets that a half dollar just covered. One of the choicest of all Lilacs.



Own root French Lilacs as grown on our grounds at Faribault. Stock such as this goes into this spring's orders.



Edith Cavell

One should study a Lilac variety over a period of several years before passing final judgment upon it. We were not so much impressed with Edith Cavell over other double whites until we had it blooming on well established plants. Then it began to show its true worth. There is only one other double white that in our estimation compares with it and that is Miss Ellen Willmott. But there is a difference between the two. Willmott is later, more compact, and a shorter truss. Edith Cavell is longer in truss, more open, and slightly tinted cream, while Willmott is pure white. There is no better double white. As a rule we run short of this Lilac before the season is over. Better order early to be sure of getting this variety.



A Fine Illustration of the Variety, VICTOR LEMOINE

This is one of the Lilacs that we have placed among the very best since it bloomed for us the first time. In choosing a list for any of our customers, we always name it among the first. It is impossible for us to propagate our stock in sufficient quantity to supply the demand each season. However, this fall we have 60 bushes to offer and orders should come in early if they are to be filled. The bush is strong growing, rather open, and very tall. The blooming branches terminate in tremendous panicles of blue overcast with pink in the bud. It opens into the most charming combination of pink and light blue imaginable.



Decaisne

Decaisne is one of the truly outstanding Lilacs. We are fortunate this season in being able to illustrate it in color. The panicles are of average size, graceful, erect, and of a beautiful shade of light blue, with the blue overlaid with strong tones of rose-pink. The plant is of medium size and is one of our very best blooming varieties. Both Decaisne and Pres. Lincoln have single florets while Olivier de Serres has double florets. But for Lilacs classified as blue these three fine varieties lead the parade.



**A Perfect Chas. Joly if the
Florets Were More Double**

CHARLES JOLY. D. Purple-red.
One of the best of the double
dark reds. Bush medium both in
size and height, limbs growing
very upright. Rather
large blooms, held
erect well above the
foliage; very
striking.

Brand's RED, WHITE and BLUE

3 Beautiful French Lilacs In Our National Colors—All Very Fine Varieties

EDITH CAVELL. D. A very showy, creamy white; buds suffused cream and pale sulphur. Panicles extra large, long and cone-shaped. This Lilac is as large and as fine as Miss Ellen Willmott, but is a different type of flower. Ellen Willmott is more compact and perfect in form while the panicle of Edith Cavell is a trifle more open and more lacelike in effect. The individual florets are a trifle larger than those of Ellen Willmott. Every fine collection should have both. They are the two great double white Lilacs and it is difficult to choose between the two.

OLIVIER DE SERRES. D. A clear, clean, uniform light blue with unopened buds a deep violet. The bush is tall and a good grower. The large double florets are packed closely on the stem. Panicles are very large and the general effect of the plant when in full bloom is simply amazing. To see this variety at its very best wait until your plant is well established. We class it as a Lilac of the very highest quality.

3 Fine Bushes

One of Each

2-3 ft. size, \$ 9.00

3-4 ft. size, 12.00

Not Prepaid

Olivier De Serres
(Blue)



Prolong Your Lilac Blooming Season by Planting **SOME OF THE HYBRIDS AND SPECIES**

ALL VERY FINE

NONE DISAPPOINTING

A great deal of interest has been created of late by a line of new hybrid Lilacs coming to us from Canada, largely the work of Miss Preston of Ottawa. These hybrid Lilacs are proving very desirable here in Minnesota. They are hybrids of *Villosa* and *Josikaea*, and like their parents they all come into bloom after the French Lilacs are through blooming.

We have some 15 different varieties and have found them all good. They are somewhat similar and we have not decided as yet which are the best. We like them all and their slight variations add to their interest. They all grow into large open branching bushes with large heavy leaves like *Villosa*.

We are discarding *Villosa* as these hybrids are far superior. The panicles are plumelike and the colors all run in lavenders and pinks. We are not describing the different varieties as we failed to do so at blooming time and the similarity is so great that any one of them will please you. There should be three or four varieties in every large collection as they vary in their blooming dates.

We are also offering with them the **Manchurian Lilac**, which everyone should have, and the well known older hybrid **Henri Lutece**.

ALICE. One of the famous new *Prestoniae* hybrids that are now causing such a stir in the Lilac world. A first cross between the Lilacs *Villosa* X *Reflexa*. This Lilac carries the good bush habit of its *Villosa* parent with much the beautiful color of *Reflexa*.

CONSTANCE. Another splendid new hybrid Lilac that we have bloomed here for several years and which we like very much. Grows into a large bush with large, very striking foliage. Bush literally covered with large plummy panicles of a rose-pink color running into light purple.

HENRI LUTECE. S. A hybrid between *S. Villosa* and *S. Josikaea*, with a round, shapely bush about midway in size between the two parents. The blooms are large, open, plumelike in appearance, held erect and of beautiful light violet in color. Has the heavy foliage of *Josikaea*. A fine ornamental shrub coming into bloom about a week after the French Lilac. This variety deserves a place in all Lilac plantings. One who has never seen one of these hybrid Lilacs cannot imagine how beautiful they are and how different from other Lilacs.

LUCETTA. A hybrid between *Vulgaris* and *Villosa*. The bush resembles *Villosa* but is a trifle more open in growth with cleaner foliage. It is a real addition to our list of shrubs. The blooms come in long racemes held erect at first and then gracefully drooping as the petals open. The flowers are a bright pink in bud, opening to a rich cream in the center which makes a very striking and beautiful contrast with the deep pink on the reverse.

REGAN. Not quite as open growing a bush as *Lucetta*, but otherwise somewhat similar. Bloom is longer, open branching and very feathery and graceful. Comes into bloom a day or two later. A deep pink to purple.

Price of all the above Lilacs:

2 to 3 ft. size, \$2.50

3 to 4 ft. size, \$3.00

Pests: Oystershell scale and the Lilac borer are about the only enemies of the Lilac. For oystershell scale use as a spray either lime-sulphur or an oil spray. Use liquid lime-sulphur in preference to dry at the rate of 1 part to 7 parts water, or if the oil spray is used, then at the rate of 1 part to 15 parts water. In using the oil spray be sure the sprayer is thoroughly cleaned out before putting in the oil. Lime-sulphur spray should be applied just as the buds are beginning to show green, while the oil spray should be used just before the buds show any green.

The **Lilac borer** is best handled by prevention. If bushes are kept well cultivated and growing, there is but little borer trouble. Where the borer is at work, he may be taken and killed by running a small wire into the hole and twisting it around to accomplish this. One can also shoot carbon bisulphide into the furrow of the borer with a medicine or fountain pen dropper; then plug up the entrance with putty or gum.

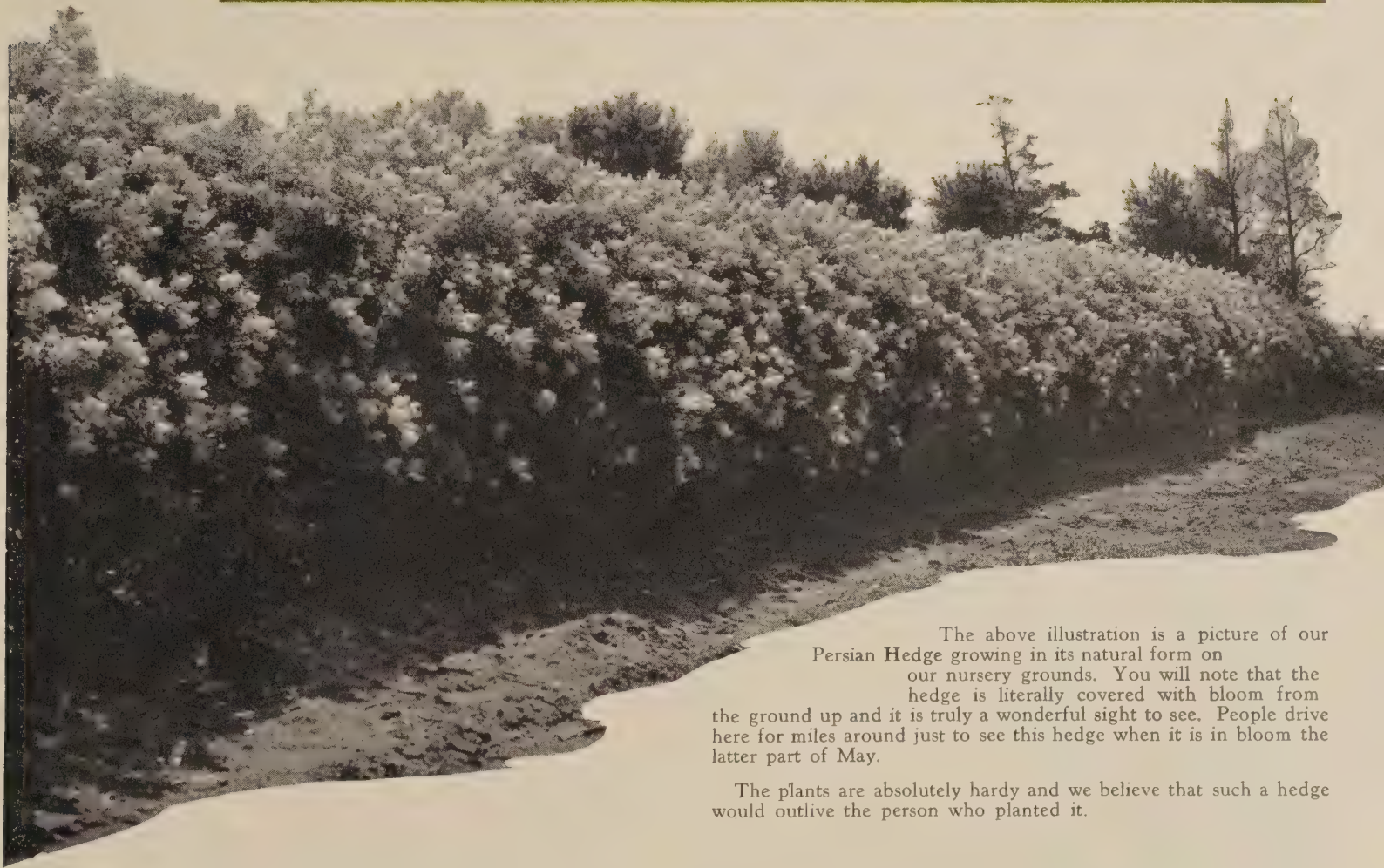
Come to See Our French Lilacs and Our Famous Persian Lilac HEDGE

GENERALLY IN BLOOM THE LAST TWO WEEKS IN MAY

Directions for Planting:

For a tight hedge,
plant 2 feet apart.
If you wish merely a
tall screen, put your
plants in from 4 to 6
feet apart.

→
This is not an
illustration of our
Persian Lilac Hedge,
but it gives one a
good idea of how
the hedge does look
when it is in full
bloom.



The above illustration is a picture of our Persian Hedge growing in its natural form on our nursery grounds. You will note that the hedge is literally covered with bloom from the ground up and it is truly a wonderful sight to see. People drive here for miles around just to see this hedge when it is in bloom the latter part of May.

The plants are absolutely hardy and we believe that such a hedge would outlive the person who planted it.

SELECT SPECIMEN BUSHES

We can furnish the Persian Lilac in specimen 3-4 ft. bushes in light pink and deep rose-pink shades only for spring of 1947.

The light pink is in a beautiful smooth shade of clear light pink.

The deep rose-pink is the deepest and richest in color of all the Persians and is Rothomagensis Rubra.

Either shade 2-3 ft. select bushes, each \$1.00; per 10, \$8.50
Either shade, 3-4 ft. select bushes, each \$1.25; per 10, \$10.00

PERSIAN LILAC HEDGING PLANTS

This spring we can supply Persian Hedging plants in the dark pink shade only. This is the Persian that most nearly approaches the red in color and is really Rothomagensis Rubra. Nothing can be planted in the north that produces a richer effect than this Lilac when in bloom.

	10	25	50	100
Nice, 2-3 ft.	\$ 7.00	\$15.00	\$27.50	\$50.00
Nice, 3-4 ft.	10.00	20.00	33.50	65.00

Our Peony List

All Peony orders for \$5.00 or more postpaid, otherwise send 25c extra for postage and boxing.

Plant Brand Divisions This Spring and Enjoy the Beautiful Flowers These Fine Roots Will Give You Yet This Season If You Plant Early

Many of our customers who have received our fall catalogs which list a complete line of Peonies are disappointed to find so few varieties offered when they receive our spring book.

For the past few years we have been extremely short of help, and this fall was no exception. Our fall was also a rainy one and by the time we had filled our many orders for both Peonies and Lilacs, cold weather set in and we were unable to get into our fields to dig all the stock we expected to have for our spring orders. For this reason our spring list is again limited. We have many fine pinks which we are describing below and we feel sure we can fill all orders for them. However, if we should be unable to do so, we will hold your order until fall and fill it at the same price.

RELIABLE PINK PEONIES

9.1 CORNELIA SHAYLOR

(Shaylor)

A very late light pink that gradually fades to an almost pure white with a greenish tint at the base of the petals. The plant is strong with tall stems that carry the flowers erect. Although a late variety it opens well and we consider this in a class with Georgiana Shaylor.

A Brand Division \$2.00

8.5 MME. EMILE GALLE

(Crousse)

A delicate shell-pink showing faint touches of heliotrope and lavender. It comes into bloom late in the season and is often mistaken for Tourangelle. The plant is strong, medium tall, and a very free bloomer. Extra fine in the bud. A splendid cut flower.

A Brand Division \$1.00

9.0 ELLA CHRISTIANSEN

(A. M. Brand)

Although not so deep a pink as Blanche King, Ella Christiansen is so distinct from the delicate pinks in coloring as to be a real acquisition. The flower is exceedingly large, both on the plant in the field and when handled as a cut flower. Petals are long, narrow, and heavily serrated on the edges. The flower first opens cup-shaped, then flat. Irresistibly appealing—Ella Christiansen receives the unbounded praise of every visitor. We like it better every year.

A Brand Division \$3.00

7.9 MODELE DE PERFECTION

(Crousse)

This is another of the older varieties that we have never been willing to discard. The color is a flesh-pink tipped with silver, marked with bright rose deepening in the center. The flower is compact and of distinct form. A free blooming variety with good stems and foliage. Late.

A Brand Division \$1.00

8.6 EUGENIE VERDIER

(Calot)

An ideal pink variety, coming into bloom early midseason. Semi-rose type. Opens a fresh hydrangea-pink with primary petals lighter, and the center of flushed crimson. Fragrant. An ideal show flower.

A Brand Division \$1.50

HANS P. SASS

(Hans Sass)

A very tall variety producing large flowers of a delicate shade of light pink, deepening in color toward the center. As the flower ages, the broad petals open out cup-shaped like a Tulip. A fine Peony.

A Brand Division \$3.50

8.7 MADELON

(Dessert)

A beautiful silvery pink with imbricated petals slightly touched with carmine. The flower is of medium size, slightly fragrant, and comes into bloom late in the season.

A Brand Division \$1.50

9.3 MARGARET LOUGH

(Gumm)

This is one of Mr. Gumm's introductions that we were instantly taken with when we first saw it some few years ago. We planted it in our fields and have now seen it in bloom some four to five seasons and we like it better the more we see it. It's a flesh-pink of pleasing form which in itself makes it distinctive. A "must have."

A Brand Division \$5.00

8.1 MME. LEONIE CALOT

(Calot)

A medium sized light flesh-pink with a sweet fragrance. The plant is of medium height with good stems and foliage and comes into bloom late midseason.

A Brand Division \$1.00



Walter Faxon

9.0 MRS. DEANE FUNK

(A. M. Brand)

A Walter-Faxon-pink coming into bloom early midseason. The flower resembles Phyllis Kelway and is one of the finest of all Peonies for use in decorative work in making up large baskets or vases of flowers. A distinct band of golden stamens lights up the entire flower and these stamens enclose a rosebud, cup-shaped center of large incurving petals. Magnificent in the show room.

A Brand Division \$3.00



Myrtle Gentry

9.1 MYRTLE GENTRY

(Brand)

A beautiful late light pink that gradually fades to almost a pure white. The flower is perfect rose form with great broad, nicely rounded petals of wonderful substance. Tints of flesh and salmon show throughout the petals. The plant is of splendid growth and clean appearance. The stems are strong and hold the great flowers well above the foliage. The flower has the fragrance of a Tea Rose. Our Silver Medal variety.

A Brand Division \$3.00

OFFICINALIS RUBRA

"Grandmother's Piney." This bright old-fashioned red should be in every garden because of its early blooming. As a rule we can always cut a few flowers for our Decoration Day trade. It has a rich spicy fragrance.

A Brand Division \$1.50

7.7 PHILOMELE

(Calot)

A striking landscape variety with bright rose guard petals, enclosing a center of amber-yellow petals. As the flower develops, a crown of bright rose appears in the center. A midseason variety of medium size.

A Brand Division \$1.50

R. A. NAPIER (New)

(A. M. Brand)

This is a Peony we are especially proud of. After watching its performance over a long period in both seed beds and fields, we sent out the first roots in 1939. We have always thought a vase of perfectly developed Tourangelle was about the last word in Peonies. In R. A. Napier we have a Peony of practically the same form and color, a Peony that might easily be mistaken for Tourangelle. But Tourangelle seldom comes good in Minnesota while R. A. Napier is good every year.

A Brand Division \$5.00

8.7 REINE HORTENSE

(Calot)

A uniform hydrangea-pink, with guard and center petals marked crimson. This is a variety that gives universal satisfaction and is both a show and garden variety. The plant is tall with long, stiff stems. The flowers are slightly fragrant. A midseason variety.

A Brand Division \$1.50

9.1 SOUVENIR DE LOUIS BIGOT

(Dessert)

Salmon-pink. Color a brilliant rose, slightly tinted carmine at the base, turning to a salmon-pink. When this variety first opens it is a deeper pink than Walter Faxon, but within a few days the two resemble each other very much in color. A most satisfactory variety and one that always pleases.

A Brand Division \$1.50

8.3 SPLENDIDA

(Kelway)

A deep rose-pink slightly tinted lilac. A very tall variety with stiff stems, excellent foliage and a very agreeable fragrance. Valuable for garden decoration.

A Brand Division \$1.50

8.4 STRASSBURG

(Goos & Koenemann)

Flowers very large, loosely built, semi-rose. Petals very large, broad, delicate lilac-rose. This German firm has sent out many beautiful Peonies, all distinct, but in their entire list this is one of the best. Stock of this variety is very scarce.

A Brand Division \$1.00

T.E. CARPENTER

(A. M. Brand)

A new flower of ours which we are listing this year for the third time. A medium sized flower composed of large, nicely rounded petals neatly arranged in perfect circles, and possessing great substance. The color is similar to that of the great Solange, a pure ivory with a yellowish tinge. A superbly balanced flower. From our long study of this flower, we believe it will prove one of the coming great Peonies.

A Brand Division \$5.00

9.4 TOURANGELLE

(Dessert)

A delicate pearly white, suffused with shades of delicate salmon and La-France-rose. The flower is rose type and comes into bloom late in the season. The plant has a weak stem but the coloring of the flower is so unusual that it is admired by all who see it.

A Brand Division \$1.50

9.3 WALTER FAXON

(Richardson)

The most vivid of all pinks, the only "real pink" as someone has said. A remarkable flower, at its best in the show room. The flowers are of medium size, attractive in form, and mildly fragrant. In the fields it does not hold up as well as Souvenir de Louis Bigot but in the show room it tops them all.

A Brand Division \$1.50

Besides the above good pinks we have a very limited number of such kinds as Albert Crousse, Berlioz, Auguste Dessert, Lillian Gumm, Ruth Brand, etc., which we will include in our Surprise Boxes.



Reine Hortense

Single and Japanese Peonies

DISTINCTLY DIFFERENT. ALWAYS ADMIRER
ARTISTIC FOR DECORATIVE AND BOUQUET WORK

Prairie Afire on Exhibit
at the National Peony
Show, Des Moines, June,
1932, was Awarded the
Home Achievement
Medal for the Most
Outstanding Feature of
the Show

Lebanon, Ill.,
May 19, 1941.

"A few years ago I
bought from you Japa-
nese Peony 'Prairie
Afire' and I am simply
thrilled over it as a cut
flower developed in-
doors. It's simply gor-
geous, sweet scented
rose. I'd have called it
'Rose of Wonderland'
had I originated it. I
never want to cut my
blossoms of any flowers
for indoors, that is why
I was so disappointed
the first time I saw it
blooming in my garden.
I am proud of it."

(A. P.)



We have many fine roots of both the Single and
Japanese types but not in sufficient quantity to
warrant long descriptions or illustrate in color.

8.5 ALMA. Pale pink guard petals surround a tuft of yellow
petaloids. A Brand Division \$1.50

8.2 DARKNESS. A bright vivid red with evenly rounded
guard petals. A Brand Division \$1.50

8.9 FLANDERS FIELDS. A very rich velvety crimson. A
splendid flower. A Brand Division \$3.00

9.2 FUJAJO. A choice mahogany-red with petaloids of the
same color. A Brand Division \$3.00

8.7 HARRIET OLNEY. A very early pink single. A good
landscape single. A Brand Division \$1.50

8.0 HENRI POTIN. A late China-pink with rich shadings
of salmon. A Brand Division \$3.00

9.0 KRINKLED WHITE. The best of all white singles.
A Brand Division \$3.00

8.4 L'ETINCELANTE. A huge dark pink decidedly cup-
shaped. A Brand Division \$1.50

LUELLA SHAYLOR. A large creamy white enclosing a
dome of deeper cream petaloids. A Brand Division \$1.00

MANKATO. An excellent pure white with waxy petals.
A Brand Division \$3.00

8.4 MELLEN KNIGHT. A very bright midseason rich crim-
son. A Brand Division \$1.50



8.6 MISCHIEF. A uniform shade of soft pink. A late variety. A Brand Division \$2.00

NIPPON BRILLIANT. We think this is the best red Japanese Peony. You will like it. A Brand Division \$4.00

8.8 PRAIRIE AFIRE. A fine rose-pink with fiery red stamens. A very distinct Peony. A Brand Division \$5.00

Fort Smith, Ark.

"The Peonies you sent me last October did wonderfully as usual, and I was particularly pleased with your own 'Prairie Afire.' I bloomed one blossom in the house and it was stunning."

8.9 PRIDE OF LANGPORT. A dainty soft peach-pink single. A Brand Division \$2.00

8.7 RASHOOMON. Large rose-red guard petals enclose a center of slender staminodes edged yellow and pinkish buff. A beautiful flower. A Brand Division \$2.50

SCHMIDT. A violet-rose single that should not be disbudded. A Brand Division \$1.00

8.0 TORPILLEUR. A fine flower with deep rose-red guard petals enclosing a center of staminodes of the same color tipped pink and yellow. A Brand Division \$1.50

8.8 VERA. A tall crimson with silky petals surrounding a mass of yellow stamens. A Brand Division \$1.50

Make up a collection of these Single and Japanese types to suit your taste. Choose a \$10.00 value for \$8.00, postpaid.

From reports we have received from other southern customers, we feel sure the Single and Japanese types prove more satisfactory in the South than do the full double varieties.

A FEW THINGS TO REMEMBER

Brand Divisions are large and cannot help but please you.

Brand Divisions will bloom yet this spring if planted early.

Brand Peonies give satisfaction everywhere.

Brand Peonies are known the world over.

INSTRUCTIONS FOR PLANTING PEONIES



If you are ready to plant your Peonies when they arrive, wash off all packing material and drop the roots into water. Just before planting, remove the labels so the wire will not cut the roots. Dig a hole 2 feet in diameter and from 1 to 1½ feet deep. Place the Peony root in the hole so the eyes on the root are 2 inches below the level of the ground. It may be necessary to place more soil back into the hole in order not to have the eyes more than 2 inches below the level of the ground. Be sure the soil is tamped down well so it will not settle any more. Hold the division erect in the center of the hole with one hand, with the other draw in the soil and pack it firmly about the root so that just the eyes show. Give the root a pail of water and then fill in the balance of the hole and firm the soil lightly. Just as soon as the Peony appears above the ground, begin to cultivate at least twice each week until August 1st. By keeping the soil loose during the first growing season, there should be no loss.

SURPRISE BOXES

An Offer You Cannot Afford to Pass

For several seasons we have offered what we termed "Surprise Boxes" of Peonies. We have decided to make this same offer again this season as this is a good way of disposing of all the roots we have in storage in small quantity. We have never had a complaint from any of our customers who have received these boxes, but we have had many compliments.

All the roots that we send out will be labeled correctly and of sufficient size to give bloom this spring if planted early. We will do our best to give you an excellent assortment.

We will place in each box from 3 to 5 roots with a total value of at least \$10.00. All roots will be taken from those we are offering this spring, including a few of those we had left over from our fall sales in quantities too small to list separately. We shall be glad to include Single and Japanese types if you wish them.

We have a few good red and also white varieties. We shall be able to include at least one good red and one good white in every box if you wish these colors.

Take advantage of our offer and get a fine box of Peonies. At least a \$10.00 value for \$7.50, postpaid.

COMPLIMENTS ON OUR SURPRISE BOXES

Charlotte, N. C., May 27, 1941.

"I received the Surprise Package of Peony roots in fine shape and truly they are SURPRISE PACKAGES. I am just thrilled to have such a lovely collection and I never would have gotten it any other way. I'm sure you couldn't have sent them to anyone that will enjoy them more or be more appreciative of their beauty. I feel very fortunate to have sent my order just when I did. We have an ideal climate and soil for Peonies and I can hardly wait to see these bloom. I thank you very much." MRS. D.J.C.



Penstemon, Firebird

PENSTEMON FIREBIRD

This perennial is especially desirable as it produces a succession of bloom from early summer until late fall. The flowers are a rich red and are borne on stems about 18 inches long. The plants have from six to a dozen spikes continually throughout its flowering season. The flowers are excellent for cutting and will last a week or more in water. A very fine plant for the perennial border. Needs winter protection in the North.

Potted plants: 50c each; 3 for \$1.25; 12 for \$3.75, postpaid

Beautiful FALL BLOOMING ASTERS

(Michaelmas Daisies)

Perfectly Hardy, Easy to Grow, Amazingly Colorful, Late Blooming, Very Desirable
A Colorful Background for Fall Blooming Mums

BARR'S PINK. One of the largest and finest of deep pink Asters. The plant at maturity reaches a height of from 4 to 5 feet. Fine used as a background for lower growing perennials. A real gem as a deep pink.

INGMAR LEE. (New.) A new Aster found growing on our own grounds and sent out this year for the first time. It is a rich, deep, brilliant blue-purple. It was named for one of our helpers who discovered it in our field.

Strong, field-grown plants: 50c each; 3 for \$1.25; 6 for \$2.50, postpaid

Perennials Suitable for Every Garden

Special Offer

Royal Red, White
Cloud, Pink Charm-
ing: 1 each for \$1.50;
3 each, \$4.00, Post-
paid.



BUDDLEIA

An
All-Summer
Blooming
Perennial

ROYAL RED. The reddest of all the Buddleias. Large panicles of a rich dazzling red. Color very brilliant under artificial light. Blooms all summer. Height between 4 and 5 feet. Each, 75c

WHITE CLOUD. A glistening white Buddleia as hardy as any. Each, 60c

PINK CHARMING. Long flower panicles, many reaching 15 to 18 inches. Full, tapering gracefully towards the tip. A beautiful rosy pink. Each, 60c

So many of the Buddleias are so much alike, we are offering only 3 distinct kinds this spring.

These plants are grown in the greenhouse over winter and sent out in the spring as potted plants. They are about the size of a Tomato plant when you receive them, but they grow rapidly and soon develop into bushes from 2½ to 3 feet high. They are sent out with a small ball of earth around the roots. Plant as you would a Tomato plant, leaving the ball of earth attached. Water well at planting time and cultivate frequently during the growing season. Needs winter protection. Cut tops back to 6 inches above ground just about the time winter sets in. Bank a cone of dirt into the tops and cover with a mulch after the cone of earth freezes.

Plant an assortment
of Buddleia and have a
beautiful display all
summer until killing
frost.





Lythrum

LYTHRUM Mordena

This is a new Lythrum brought out by the Canadian Experimental Farm at Morden, Manitoba. We think it the best of all the Lythrums and a great improvement over old types. Long, upright growing stems just covered their length with little deep bright rose-pink flowers. This is a good one. Showy plants for moist, shady borders, and watersides. This is a Lythrum of real merit. The older sorts are not so desirable because of their dull color. But this is a bright, attractive pink and you will like it. It will give color to your perennial border over a period from four to six weeks. Also fine to use in bouquets with other flowers. Height 3 to 4 feet. Strong, potted plants that will bloom this season.

Each 50c; 3 for \$1.25;
12 for \$4.00, postpaid



Oenothera—Evening Primrose

OENOTHERA

Often Called GOLDEN SPRAY or EVENING PRIMROSE

A low growing, spreading perennial throwing out many branches to a height of about 2 feet.

These branches are covered almost their entire length with large, thickly set, bright, single, yellow flowers. These plants make a fine display of color the entire summer. They need little attention and should be planted about 8 inches apart, using three or more plants in a group.

Strong, field-grown plants: Each 50c; 3 for \$1.25; 6 for \$2.25; 12 for \$4.00

SIBERIAN IRIS

Make a nice planting of Siberian Iris throughout your perennial border and also around your bird bath. You will find the birds like the seclusion this Iris gives them. The flowers are graceful and they give your bouquets the artistic effect they often need. The plants grow upright and the grasslike foliage adds materially to the beauty of any planting in which they are used. We offer this Iris in 5 shades of blue.

Large divisions, 50c each; any 3 for \$1.25; any 6 for \$2.25, postpaid.

CAESAR. 48 in. A uniform deep violet-blue. Very rich coloring in this variety. To see is to order.

CAESAR'S BROTHER. 48 in. Deeper in color than Caesar. The darkest of all Siberian Iris. A rich pansy-violet.

EMPEROR. 48 in. True Oriental form. Comes from Japan. The flowers are large, of fine form, good texture, and the color a rich uniform deep violet-blue.

KINGFISHER BLUE. 54 in. A very tall, graceful growing variety. A fine, large bright blue on 4½-ft. stems.

NORA DISTIN. 30 in. Standard and styles clear violet; falls white edged and veined china-blue.

LILY-OF-THE-VALLEY

Nice to plant in shady places under trees or about the house where the sun seldom reaches. Also very fine for the rockery. Take little room but are always there and furnish many little sprays of sweetly perfumed flowers.

Price: 12 for \$2.25,
postpaid

Lily-of-the-Valley





Special Selection of Double DELPHINIUM

Selected for large florets, beautiful colors, and tall full spikes.

We have tried out many strains of Delphinium and believe these Pacific Hybrids are the finest we have ever seen. Great strong plants four, five, and six feet tall, are covered with immense individual florets often two and more inches in diameter.

This strain comes in all shades found in Delphinium, pure glistening white, delicate shades of blue running into deeper blues, violets, purples, light and deep pinks. Some are full doubles while others are single with both light and dark centers. Every one a beauty.

Field Run

We do not offer these Delphinium according to color. They are sold as they run in the field. However, a dozen plants is quite apt to cover all shades.

Nice, strong, 1-year-old, field-grown plants:
3 for \$1.50; 6 for \$2.75;
12 for \$5.00, all prepaid



PHLOX SUBULATA (Moss or Creeping Phlox)

These dwarf creeping Phlox are some of the first flowers to brighten the landscape in the spring. Because of their low growth, spreading habit, and vivid colors, they are especially fine for rock gardens, for terrace plantings, and for planting about the base of the stone in cemetery work. Height, 4 to 6 inches.

They are a little bothersome to plant because of a big spreading top with a very small amount of root. In planting it is well to force some of the top into the hole with the roots and bring the dirt up well about this part of the top. Water well in planting and then keep the soil well stirred for several weeks. Plant 8 inches apart in full sun and divide every three or four years.

We offer these plants in four distinct shades: Red, blue, light apple-blossom-pink, and deep pink.

PRICES

1 each of all 4 shades for\$1.65
3 each of all 4 shades for 5.00
Postpaid

HEUCHERA

Flowers from June to September.

Fine for cutting.

"Dresses up" a bouquet nicely.

Excellent for the rock garden.

This season we have Heuchera in 3 distinct colors: Red, White, and Pink.



HEUCHERA PRICES

1 plant of each color for \$1.50; 2 of each for \$2.75; 4 of each for \$4.50, postpaid.

PLATYCODON

A very hardy perennial with large, 1½ inch bell-shaped flowers. This season we have Platycodon in two distinct colors, light pink, and blue. 1 root of each color for \$1.00; 2 each for \$1.75; 4 of each for \$3.00, postpaid.



Heuchera



Platycodon (Balloon Flower)

Hemerocallis

A Select Collection of the Finest of the Standard Day Lilies

This hardy perennial gives color to the flower garden during the late summer and early autumn months. The flowers vary in color from a lemon-yellow to a reddish orange and these colors blend nicely with autumn foliage. Most of them are decidedly fragrant.

After Hemerocallis becomes established, it thrives almost anywhere and in almost any kind of soil. The clumps grow larger from year to year and should be planted from 18 to 24 inches apart. They seem to do equally well in full sun or partial shade. They stand moist locations and do nicely on the edge of a pool.

By using a selection of early, midseason, and late varieties, the blooming season can be spread from late May to the middle of September.

Applications of well-rotted cow manure should be spread about the plants and worked into the soil in the spring. Mulch lightly with straw for winter protection.

List of Varieties

ANNA BETSCHER. 36 in. Large, deep orange-bronze flowers of pleasing shape, shaded reddish bronze. Very fine. July.

BEACON. 36 in. A tall growing, well-branched, heavy blooming variety that flowers about midseason. The flowers are of medium size and in a shade about half way between the light and the deep yellows.

DR. REGEL. 24 in. A fine deep orange coming into bloom in May and June during the Iris season. Very fine to use with blue Iris.

J. A. CRAWFORD. 48 in. A rich apricot-yellow shaded lighter yellow. Many flowers on long 4-ft. stems. One of the largest of Hemerocallis. A great beautiful flower. June and July.

MANDARIN. 48 in. Large, bell-shaped flowers of lemon-yellow on tall, graceful stems that hold the great blooms well arched about the plant. August.

MIKADO. 30 in. A brilliant deep orange-yellow with a broad zone of maroon, fading lighter toward the throat. Vigorous and free flowering. Always a favorite. July and August.

SOVEREIGN. 40 in. A soft chrome-yellow, shaded reddish brown on outside.

THUNBERGI. The flowers are a pale yellow with sweet fragrance. Begins to flower in July. A nice addition to a list of good Hemerocallis.

MRS. W. H. WYMAN. 48 in. One of the very best of all Hemerocallis. The large glistening yellow flowers with incurved petals are borne on 4-ft. stems. One of the latest to bloom, lasting well into September.

SPECIAL

Any 3 of the above, except Hyperion, \$1.75; any 6, except Hyperion, for \$3.00; all 10 varieties, including Hyperion, for \$5.25, post-paid.



HYPERION. 40 inches. Beautiful fragrant citron-yellow. Considered by experts the finest pale yellow grown. Received Award of Merit, Royal Horticultural Society of England. Blooms throughout July and into August. \$1.00 each

Mikado



Elmohr



THE FINEST IRIS OF THE MOHR FAMILY

Each \$2.00; 3 for \$5.00

Winner of the Dykes Medal in 1945. Elmohr is hardier and more robust than Wm. Mohr. The huge blooms are of a rich, reddish Mulberry. The flower is so distinct in both size and color that it appeals to all who see it. See our offer on the opposite page.

OUR ELMOHR COLLECTION

If you were selecting 25 varieties of Iris from a large planting while they were in bloom, we feel sure these 12 would be on your list. For our Elmoehr Collection we have selected a dozen Iris Aristocrats. Each one represents one of the very best in its color class. We feel sure when these bloom for you in your garden that you will be more than pleased with your purchase.

CHINA MAID. 36 in. A fine new mallow-pink blended with golden buff. The flower is large and of good form and habit. Its smooth even texture marks it as one of the best of the newer pinks. **\$1.00 each**

CITY OF LINCOLN. 42 in. A wonderful "must have" Iris. A very large flower, borne on a tall, strong stem. The flower has rich golden standards and bright red velvety falls. The plant is tall and serves well for a background for other Iris. One of the very best of the Variegatas. **\$1.50 each**

DERRILL HART. 40 in. A rose-bronze wine of exceptional merit. The flowers are large with standards of rose with a suffusion of violet. The falls show more red. The plant is tall with well-branched stalks. **75c each**

ELMOHR. See opposite color page.

ELSA SASS. 36 in. One of the very best and most distinct of all the new yellows. Color is a clear sulphur with a greenish cast. The blooms are of medium size, frilled at the edges, and very distinct from all other yellows. **\$1.00 each**

GARDEN MAGIC. 36 in. A giant velvet red that ranks among the best in its color. The plant is medium tall with glossy velvety falls enhanced by a rich golden beard. This is as pure a red as you find in Iris to date. **\$1.50 each**

GOLDEN GLOW. 36 in. We have been growing this fine yellow for the past two years but have not had sufficient stock to offer it until this season. A sturdy garden variety and a yellow unexcelled for its glowing golden color. **\$1.00 each**

JAKE. 38 in. A large pure glistening white, its charm accentuated by a brilliant golden beard, and narrow, clean cut gold bands at the base of each fall. The flower has fine substance and exquisite form. Jake and Snow Flurry are our two best whites. **\$1.00 each**

MODISTE. 34 in. A lovely lilac-pink, midway between blue and lavender in color. A self with a pleasing lemon-yellow beard. Modiste is similar in color to Riding High but not so tall. **\$1.00 each**

RIDING HIGH. 40 in. This tall deep lilac-pink is a very showy garden variety. Similar to Modiste in color with deeper shades. An outstanding garden flower. **\$1.00 each**

VAGABOND PRINCE. 36 in. A black-purple self, nicely formed, with well-branched stems. This fine variety and Golden Glow make a lovely combination. **\$1.00 each**

WABASH. 36 in. Dykes Medal in 1940. Still the outstanding Amoena. The pure white standards are slightly ruffled with Hyacinth-violet falls with a definite white margin. **\$1.00 each**



Wabash

12 Outstanding Varieties
Priced Separately—a \$13.75 Value
As a Collection We Offer All 12 for

\$12.00
POSTPAID

If You Wish to Plant in Groups of 3 Each,
We Offer 36 In All for

\$30.00
POSTPAID

Brand's Special Iris List


for Shipment in July and August

We are listing a limited number of Iris in our spring book, illustrating each in color. This will enable our customers who wish to make an early planting to do so before receiving our fall book.

July and August are the two best months of the year for Iris planting.

If you order early from this book, you will receive your stock in July when our list of Iris is complete, and it will not be necessary to ask you to make substitutions.

**PLANT
IRIS
EARLY**




Tiffany
Each 75c




Anitra
Each 50c

**1 Each of
the 5 Varieties
of Iris Illustrated
On This Page for
Only \$3.75,
Postpaid**

**1 Each of
All 10 Varieties
of Iris Illustrated
On Both Pages
for \$8.50,
Postpaid**



E. B. Williamson
Each 75c



Miss
California
Each \$1.00



Golden
Majesty
Each \$1.00



Snow Flurry

40 inches. A giant ruffled white. Before opening the buds are tinted blue but when fully opened you have a cool white. Each \$3.00; 3 for \$8.00

One
Each
On
This
Page
for
\$5.00
Postpaid



Golden Glow

36 inches. A rich golden yellow and a most excellent garden variety. Each \$1.00; 3 for \$2.75

Rosy Wings



Joycette

Joycette

36 inches. A deep glowing crimson self. Without a doubt, the very best in its color.

Each 50c; 3 for \$1.35

Rosy Wings

38 inches. A lovely blending of rosy red, yellow, violet, and brown.

Each 50c; 3 for \$1.25

Mountain Sky

A lovely Iris in a shade of soft blue.

Each \$1.00; 3 for \$2.75



No Iris
Shipped
Until
After
July 5th



← **Marco Polo**

A clear-toned bicolor. Rose standards and crimson falls. 37 inches.



Shah Jehan

A fantastically beautiful brilliant Iris. 38 inches.



← **Pink Opal**

One of the most beautiful of the pink Irises. 38 inches.



Gudrun →

A glistening white with a deep golden beard. A very fine white Iris. 32 inches.



Mrs. J. L. Gibson

Probably the largest of all the deep violet-blues. 38 inches.



Deseret

A Variegata of exquisite coloring. S. clear rich yellow; falls a velvety red. 40 inches.

CHOOSE ANY 6

One of a Kind or
All of One Kind for
\$2.50, Postpaid

All 12 for Only
\$4.75, Postpaid



Dauntless

This fine rich velvety red continues to hold its place as one of the best in its class. 40 inches.



Happy Days



Clara Noyes

A beautiful blending of yellow, orange, and apricot. Resembles the Talisman Rose. 36 inches.



Sensation

36 inches. A wonderful Cornflower-blue of perfect form and substance. A blue that was well named.

Jean Cayeux

One of the very richest of the copper-toned Irises. 34 inches



King Juba

A colorful late Variegata. 40 in.





MARGARET BEATON

A beautiful snow-white, with a vermillion-pink blotch in the throat. Still a "must have" with every one who sees it. **\$1.50 per 12**



RED PHIPPS

A very pleasing salmon-red. The flower gets its name from its red color. Otherwise it is similar to that wonderful variety, Mr. W. H. Phipps. The spike is longer than Phipps but not more than 8 florets are open at one time. **\$1.50 per 12**



MAID OF ORLEANS

A beautiful pure white Gladiolus with a cream throat. The spike is nice and straight, the florets are of beautiful form and nicely placed, with many open at one time. Makes a wonderful show flower and is a splendid cut flower variety. **\$1.50 per 12**

BRAND'S RAINBOW COLLECTION OF FINE GLADIOLUS

Here is one of the finest medium priced collections of Gladiolus bulbs that will be offered this spring. In it will be found all colors, blue, white, yellow, apricot, orange, salmon, red, purple, lavender, etc.

A wonderful assortment of colors rivaling the rainbow in splendor.

We are offering this collection in a large 1- to 1½-inch young bulb, full of vigor, and capable of giving large blooms and the utmost satisfaction this season.

Fine 1- to 1½-inch bulbs, \$1.80 per 25; \$7.00 per 100.



PICARDY

No Gladiolus ever brought out has caused more of a furore among Gladiolus lovers than has Picardy. A beautiful shrimp-pink generally of an even tone. Great tall spikes, graceful and refined. Seven to eleven florets open at one time with blooms often measuring six inches across. We would call this the perfect Glad.

\$1.50 per 12

We are filling all orders with young selected all full blooming size bulbs that will give as good results as any bulbs sent out this spring.

**6 Each of All
6 Varieties In Color**

36 In All
Sacked Separately

For \$5.00, Postpaid



GOLD DUST

One of the newest yellows. Fine large spikes are of a clear rich deep yellow. A favorite.

\$1.50 per 12



Abu Hassan

The wonderful new blue. \$4.00 per 12; \$7.50 per 25, postpaid.

The finest dark violet-blue Glad yet introduced. A healthy grower with tall straight spikes and as many as 8 to 10 flowers open at one time.



Brand Hardy Outdoor CHRYSANTHEMUMS

This year when we made up our Chrysanthemum list we discarded a number of varieties, replacing many of them by new and superior kinds.

We feel it is much easier for our customers to make a satisfactory choice from a list which consists of superior varieties only. If more plants are needed, it is much better to duplicate these good ones than to buy inferior kinds.

All varieties originated by Dr. Kraus and Professor Longley are described and priced on page 31 and many of these are illustrated on our color pages.

Below you will find descriptions and prices of all varieties not described elsewhere.

AUTUMN SUNLIGHT. A lovely double variety and from its name you would expect a pure golden yellow. August flowering.
Each 60c; 3 for \$1.50

BONFIRE. Well named. Loads of bronze-red flowers are found on long graceful stems. In fine form even after early frosts.
Each 50c; 3 for \$1.35

CYDONIA. Our color illustration is excellent for the brilliant orange-chestnut.
Each 50c; 3 for \$1.35

KING MIDAS. One of the best and largest of all bright yellows. September flowering. Profuse blooming.
Each 50c; 3 for \$1.35

LAVENDER LASSIE. See color page. An excellent Pompon of a silvery lavender. You will like it.
Each 50c; 3 for \$1.35

LOUISE SCHLING. A glowing salmon-red and the very best of all red singles. Free flowering and never fails.
Each 50c; 3 for \$1.35

MARTIN'S WHITE. In this variety you have a very large pure white. Flowers often measure 4 inches across.
Each 60c; 3 for \$1.50

RED RIDING HOOD. Another outstanding bright red that is in full flower early in October.
Each 50c; 3 for \$1.35

SEPTEMBER CHEER. A new Cherry-red that is very appropriately named.
Each 50c; 3 for \$1.35

CHRYSANTHEMUM SUGGESTIONS

In our list of Mums we are offering this spring, no two are alike. They may be the same color, but they will vary in form, size, and season of blooming. If you order any of our collections, you will be sure to get a variety of colors.

In ordering Mums, kindly bear in mind they should not be planted in the garden until all danger of frost is over. If you will state in your order what is likely to be a favorable time for planting in your locality, we will be guided accordingly in making shipment to you. However, we must begin to send out our southern orders as early as possible, and if you should be caught by a late unexpected frost, it will be necessary to cover your plants until the danger passes.

If you wish bushy plants literally loaded with bloom, three things are absolutely essential.

First: You must keep your plants well cultivated. Use a hoe. Nothing is better for this purpose than our All-Purpose Hoe. Stir the ground at least once a week and you will have wonderful Mums.

Second: To have sturdy well-branched plants, the terminal shoots should be pinched back about twice during the season. Remove about one-half inch of the tip of the main shoots. The last pinching should be done between July 15th and August 1st. This pinching is a painful

operation for most people but it is essential if you desire strong, sturdy plants.

Third: Chrysanthemums respond wonderfully to applications of fertilizer. Well-rotted barnyard manure spread over the ground between plants and about 2 inches from the main stem is splendid. There are a number of good commercial fertilizers. Vigoro is one. Make a trench about 2 inches from the plant and 1 inch deep. Scatter a heaping teaspoonful of Vigoro in the trench and cover with soil. Then take the nozzle from the hose and let the water run slowly over the ground until the soil is drenched. Watering in this way is much better than overhead sprinkling.

One of our customers must have followed our suggestions as we received the following letter recently:

Pawtauckett, R. I.,
Dec. 22, 1945.

"I now have a planting of over 20 Minnesota Chrysanthemums that I bought from you. This fall, when they were in bloom, many strangers stopped and rang my doorbell to ask me: 'What are those gorgeous flowers and where did you get them?' I told them all: 'BUY FROM BRAND AND YOU GET THE BEST.'"



THE CHICAGO AND MINNESOTA STRAINS of Hardy Chrysanthemums

Dr. E. J. Kraus, of the University of Chicago, has developed a group of early blooming Mums that are absolutely hardy, early blooming, with flowers of the finest quality. They have a wide range of colors, from white through many shades of yellow, orange, rose-pink, and garnet.

Prof. L. E. Longley, of our University Staff, has worked for a number of years to bring out a line of hardy Chrysanthemums that would produce flowers before our early Minnesota frosts.

He has been universally successful in his work and has given us a line of beautiful Mums covering a broad range of color that begin to bloom in August and continue throughout the entire fall blooming season.

This season we are listing 21 of the best of these two fine strains and describing them below. If you are interested in growing the best, do not overlook these originations.

AUTUMN GREETINGS. (Kraus.) A semi-double with an intermingling of bright copper and gold flowers. Well named as the combination of autumn colors greet you day after day throughout the Mum season.
Each 60c; 3 for \$1.50

AUTUMN SONG. (Kraus.) An entirely new color in Mums. The flowers are large and of a beautiful shade of wine-rose shading to carmine.
Each 75c; 3 for \$2.00

BARBARA SMALL. (Kraus.) A clear lavender-pink with double flowers 3 inches in diameter. Early September to November.
Each 50c; 3 for \$1.35

BUTTERBALL. (Longley.) A low, compact plant, with double ball-like flowers fully 2½ inches in diameter. The moderately long stems are absolutely covered with flowers of a deep lemon-chrome. Begins blooming the middle of August and continues through the rest of the season.
Each 50c; 3 for \$1.35

CALCITE. (Kraus.) In Calcite we have a fine white which is a great improvement over other white varieties we have formerly listed. The bush grows to a height of 18 to 24 inches, with dark green foliage, long individual stems. Flowers in September. A fine cutting variety.
Each 60c; 3 for \$1.50

CHARLES NYE. (Kraus.) A new yellow and one of the best we have seen to date. Flowers fully 3 inches in diameter, fully double, of excellent substance, a rich Buttercup-yellow. Plant sturdy, foliage excellent. Fine as a garden flower, most excellent for cutting. Begins to bloom in September and continues throughout the season. Don't miss this one!
Each 75c; 3 for \$2.00

CHIPPEWA. (Longley.) A very showy Aster-purple with flowers from 2 to 3 inches in diameter. Flowers semi-double to double. An excellent variety for cutting and one that appeals to all who see it.
Each 50c; 3 for \$1.35

COURAGEOUS. (Kraus.) This is a fine fully double variety in a pleasing shade of red. The plant is a strong upright grower with plenty of foliage and abundance of flowers. **Courageous** will immediately attract one's attention either in the garden or show room. At this writing (Nov. 14) this variety still shows up well planted in a bed in front of our office. At its best from mid-September until late frosts.
Each 75c; 3 for \$2.00

DRIFTED SNOW. (Kraus.) This fine variety was well named. Mounds of large white flowers literally cover the plant. If you need good whites in your planting, **Avalanche**, **Glacier** and **Drifted Snow** will meet every requirement. September 26.
Each 60c; 3 for \$1.50

EARLY HARVEST. (Kraus.) This excellent mahogany-orange comes into bloom very early in September and for two long months you can expect most excellent flowers from your plant.
Each 60c; 3 for \$1.50

GLACIER. (Longley.) A splendid dwarf white that works out nicely as a border plant. It doesn't show the creamy center that is found in **Avalanche**, and it is somewhat earlier.
Each 60c; 3 for \$1.50

GLOWING COALS. (Kraus.) Here is a deep Cherry-red that will brighten any planting. The flowers are fully 1½ inches in diameter with overlapping petals showing orange on reverse. Stems strong, carrying abundant green foliage. Both new and excellent.
Each 75c; 3 for \$2.00

HARBINGER. (Kraus.) A very early bronze with full double flowers measuring 2½ inches in diameter. A splendid cut flower variety. Begins blooming in August and continues until late frosts.
Each 50c; 3 for \$1.35

HEARTHFIRE. (Kraus.) One of the fine reds, excellent for cutting. The flowers are a bright rich red showing a small yellow center when fully open.
Each 60c; 3 for \$1.50

HEATHERBLOOM. (Kraus.) This new variety has been well named. Its rose-lavender flowers are truly the color of Scotch Heather. The petals are quilled and the individual flowers measure from 3 to 4 inches in diameter. A splendid growing variety reaching a height of from 18 to 24 inches. This charming new variety will not disappoint you.
Each 75c; 3 for \$2.00

MAROON AND GOLD. (Longley.) A fine new Mum from the University of Minnesota. So fine they gave it the University colors, "Maroon and Gold." Flowers are beautifully tinted with red and gold, and measure 4 inches across. Don't miss this one.
Each 75c; 3 for \$2.00

OLIVE LONGLAND. (Kraus.) We wish we could convey to you the beautiful coloring found in Olive Longland. The long, slightly rounded petals are of an apricot-toned salmon-pink. Probably straw-pink best describes it. The flowers are 2½ to 3 inches across and full double. Plant between 18 inches and 2 feet tall, with abundant dark green foliage. The many branches are densely covered with flowers from September until late October. Excellent for cutting and beautiful under artificial light. Among the very best in its general characteristics and unique in its coloring.
Each 60c; 3 for \$1.50

RED GOLD. (Longley.) A most striking Pompon variety with flowers 2 inches in diameter, ranging in color from scarlet to Brazil-red with rose shadings.
Each 50c; 3 for \$1.35

Milwaukee, Wis.,

October 24, 1943.

"Just to let you know the Mums I bought from you are in bloom now. They are just wonderful, Flashlight, Avalanche, Pohatcong, Peachblow, Eugene Wander and especially Red Gold. Every one really better than pictured in catalog. Red Gold is worth its weight in gold, making rubbernecks out of passersby. Flowers from Brand are grand."

MR. A. S.

REDWOOD. (Longley.) A new Minnesota origination that comes into bloom early enough to develop even in northern gardens. It is covered most of the season from the middle of August to the middle of October with masses of semi-double flowers measuring at least two inches in diameter. The color varies from carmine to oxblood. It is a low growing variety and makes a fine border plant.
Each 50c; 3 for \$1.35

WILLIAM LONGLAND. (Kraus.) Double bright bronze and gold variety with flowers 2½ inches in diameter. From September 15th on.
Each 60c; 3 for \$1.50

ZANTHA. (Kraus.) This fine early lemon-yellow is superb in all gardens, but is especially desirable where the fall season is of short duration. The full, compact flowers, produced on long, individual stems, are from 1½ to 2 inches in diameter. The foliage is sparse but vigorous. First blooms appear the first of August and the blooming continues throughout the fall season. Grows and blooms best when cut freely.
Each 60c; 3 for \$1.50

SPECIAL PRICE FOR THE CHICAGO AND MINNESOTA STRAINS

On our color pages we have illustrated 13 of the 21 above varieties in color.

Purchased separately, a value of \$12.90.

As a Collection, All 21 for \$12.00, Postpaid

If you wish a mass planting of 63 of the very best Mums, plant 3 each of the above 21 kinds.

Special Price, \$30.00, Postpaid



September Dawn—Sept. 26

SEPTEMBER DAWN is one of the very best of all pink Mums. The above picture is an excellent illustration. Each 50c; 3 for \$1.35



Avalanche—Sept. 12

AVALANCHE. The greatest creamy white. No list is complete without this one. The large double flowers are beautifully formed. This is a white that is quickly singled out in any group.

Each 50c; 3 for \$1.35



Burgundy—Sept. 19

BURGUNDY. Another Cumming variety. The color is a glowing wine-red. Flowers are fully double and of perfect form. Stems strong and branching. In perfect flower in early October.

Each 50c; 3 for \$1.35

WM. LONGLAND. An exceptionally fine early yellow with reddish tones throughout the flower. An all-time favorite.

Each 60c; 3 for \$1.50



September Gold—Sept. 28
Each 50c; 3 for \$1.35



New Mum
from the
University
of Chicago
Extra
Fine
Sept. 12

Burgundy
AND
Lavender Lady
OFFER

**ALL 10
'MUMS**

ON THESE TWO PAGES

For \$5.00, Prepaid
3 Each, 30 In All,
For \$13.50, Postpaid



Autumn Song—Sept. 12

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Mrs. Pierre S. Dupont—Oct. 5

AUTUMN SONG. An outstanding new Mum from the University of Chicago. An entirely new break in color, a wine-rose shading to carmine. The color blends well with all other varieties in the red group.

Each 75c; 3 for \$2.00

MY LADY. An unusually large yellow that will supply bloom most of the summer. Often the little greenhouse plants are completely covered with a mass of buds before we send them out. The plant requires constant pinching back. Flowers from early August until late frost.

Each 50c; 3 for \$1.35



Lavender Lady—Oct. 6

Mr. Cumming has produced two other magnificent Mums: **Lavender Lady** and **Mrs. Pierre Dupont**.

LAVENDER LADY. One of the most popular of all Mums. The color is a distinct pinkish lavender more silvery than our picture. To see is to order.

Each 50c; 3 for \$1.35

MRS. PIERRE S. DUPONT. A Mum that everyone likes. It keeps well as a cut flower. The color is a glorious blending of salmon, peach, and fawn. Large perfectly formed flowers are carried on tall branching stems. A fine addition to any garden.

Each 50c; 3 for \$1.35

September Bronze—Sept. 2
Each 50c; 3 for \$1.35



September Bronze September Gold

Originated by Mr. Cumming. Cushion-type Pompons. Frost resistant. Bloom in September. Lovely for table bouquets.

Each 50c; 3 for \$1.35,
Postpaid

3 of each for . . \$2.50
6 of each for . . 4.75
12 of each for . . 9.00

My Lady—Sept. 10





Maroon 'n Gold—August 18
Each 75c; 3 for \$2.00

MUMS FROM THE MINNESOTA



Butterball—August 15
Each 50c; 3 for \$1.35

ELEVEN FINE MUMS

Described and Priced On Page 31.

Some originated by Prof. L. E. Longley of the University of Minnesota and others developed by Dr. Kraus of the University of Chicago.

Other excellent varieties introduced by these two noted specialists are:

Autumn Song	Early Harvest
Calcite	Glowing Coals
Charles Nye	Harbinger
Courageous	Hearthfire
Drifted Snow	Wm. Longland



Glacier—Sept. 2
Each 60c; 3 for \$1.50

ALL ELEVEN MUMS

Illustrated in color on these two pages.

For \$6.25 Prepaid
3 each for \$15.50
Prepaid

Zantha—August 16
Each 60c; 3 for \$1.50



Red Gold—Aug. 20
Each 50c;
3 for \$1.35

Chippewa
Sept. 4
Each 50c;
3 for \$1.35





Heatherbloom—September 8
Each 75c; 3 for \$2.00

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Olive Longland—September 26
Each 60c; 3 for \$1.50

ALL ELEVEN MUMS

**PLUS 10
OTHERS**

Mentioned on opposite
side, making 21 in all.

**All For \$12.00
Postpaid**

**3 Each (63 in All)
For \$30.00
Postpaid**



Barbara Small—September 6
Each 50c; 3 for \$1.35

Both the Minnesota and the Chicago strains are especially desirable for planting in states where the fall season is short. But even here in Minnesota both Courageous and Hearthfire planted on the north side of our office building are still lovely reds on November 12th.

Autumn Greetings—September 14
Each 60c; 3 for \$1.50

Redwood—August 19
Each 50c; 3 for \$1.35





Cydonia—Oct. 15
Each 50c; 3 for \$1.35



Avalanche—Sept. 4
Each 50c; 3 for \$1.35

OUR RED VELVET COLLECTION

Eleven outstanding Mums in a wide range of color. These eleven will give beauty to your garden from August until the first hard freeze. An excellent blending of autumn colors with an additional few to brighten the landscape.

A value of \$5.80 if purchased separately. Save by buying one each as a collection for \$5.25, prepaid.

For mass planting, using three of a kind, 33 in all for \$14.00, prepaid.

Autumn Sunlight—Aug. 27
Each 60c; 3 for \$1.50

Lavender Lassie
Sept. 10
Each 50c; 3 for \$1.35



All Varieties On This Page Described In Our General List

Harbinger—Aug. 22
Each 50c; 3 for \$1.35



Calcite (left)—Sept. 28 Each 60c; 3 for \$1.50
Bonfire (right)—Oct. 2 Each 50c; 3 for \$1.35

Enjoy Mums
from
August to November
by
Planting These
Eleven



Betty—September 28

BETTY. A lovely pink that we are adding to our superb list of Mums this year. During the blooming season we selected this Apple-blossom-pink with deeper shadings in the center as one of the best in its color. We feel sure you will like Betty. Each 50c; 3 for \$1.35

HEARTHFIRE. One of the fine reds originated by Dr. Kraus of the University of Chicago. The flowers are a bright red showing a small yellow center when fully open. An ideal cutting variety. Each 60c; 3 for \$1.50

Hearthfire—September 20



Red Velvet—October 2

RED VELVET. This rich velvety red, originated by Mr. Cumming, is a real favorite. The plant is tall and the erect stems carry perfect flowers of medium size. An excellent plant to take inside late in the fall for indoor blooming. Each 50c; 3 for \$1.35

EUGENE WANDER. A large dazzling beauty that begins to bloom in late August and continues to flower until late September. These glistening golden flowers actually measure from 4 to 5 inches in diameter and literally cover the plant. Always admired and always in demand. By the end of the shipping season we are usually sold out on this variety. Another Cumming origination. Each 50c; 3 for \$1.35

Eugene Wander—August 25





Louise Schling
The Best of All
the Red Singles

Single Chrysanthemums

*Exceptionally Graceful
for Cut Flowers*

Visit a show room where thousands of Mums are on display, and we feel sure the graceful singles will immediately attract your attention. They work nicely into bouquets, and are especially suitable for table decoration.

We are offering in this collection 4 desirable varieties, all different, all named. In each collection we will include Louise Schling, the best of all single reds. The other three will be chosen from attractive varieties that we feel sure will please you.

4 Fine Singles for \$2.00, Postpaid

NEW ENGLISH VARIETIES

Just the varieties for states that have a long late fall. Also excellent for potting and blooming inside in the more northern states.

English Mums are much larger than our other kinds. They are more compact and resemble the types seen in greenhouses.

If our customers could see these English varieties in bloom, we feel sure that the trouble required for potting and developing them inside would not be too great compared with the pleasure derived.

We are offering this spring such kinds as Alabaster, Challenger, Copelia, Frieda, Indiana, Leda, Orange Queen, Volcan, Westbourne and others.

OUR OFFER OF ENGLISH MUMS

3 our selection, all alike, or all
different\$1.50

6 our selection 2.75

Tell us what colors you wish, red, white, yellow or pink, and we will make an excellent selection for you.



Charles Nye (Kraus)
The Best Yellow Mum to Date

Brand's Hardy Perennial Phlox



THOR

An old dependable variety that always gives satisfaction. Grows to medium height. Throws up lots of strong stems which are always covered with great, nicely shaped trusses in pleasing salmon-pink.

Choose From Our List

From the varieties of Phlox we have been growing these past years, we have selected fifteen, representing a wide range of color, for our spring list. Decide which colors fit into your particular garden and then choose those varieties from our list for satisfactory results.

PRICES

Strong, 1-Yr., Field-Grown Stock

Any 3 for	\$1.35
Any 6 for	2.50
Any 10 for	4.50

Prepaid

For best effect Phlox should be planted in groups of at least three of a kind. To those who wish to make a large border planting in this way, we offer three each of any 10 varieties in this catalog for

\$12.00
Prepaid

Brand's Hardy Perennial Phlox

Large, Well-Rooted, Field-Grown Plants—All Will Produce Fine Bloom This Fall

Besides the eleven varieties illustrated in color on these two pages, we have the following:

AMERICAN BEAUTY. A lovely light red resembling the famous American Beauty Rose.

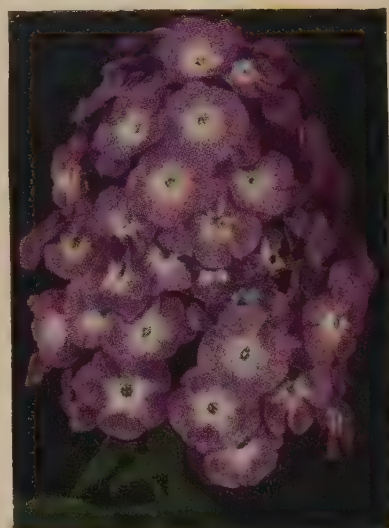
ETHEL PRITCHARD. A tall medium light blue very similar to Caroline Vandenberg.

MISS LINGARD. An entirely different Phlox from the others in our list. A fine very early white much used for cutting.

THOR. See color page 39. A variety that should find a place in every garden.

SPRAY YOUR PHLOX FOR RUST

We have inquiries asking what to do for rust on the lower leaves of Phlox. Some advise a forced spray from underneath with Bordeaux. Others claim a heavy drenching with clear water is sufficient.



Starlight →

Harvest Fire

Von Lassburg

Pink Charm

Ruby Lee

PRICES

Strong, 1-Yr.,
Field-Grown Stock

Any 3 for	\$ 1.35
Any 6 for	2.50
Any 10 for	4.50
Any 30 for	12.00

Prepaid

Caroline
Vanden-
burg

R. P.
Struthers



Mount Hood



Leo Schlageter

CARE OF PHLOX

Water heavily during dry spells. The flowers should not be allowed to go to seed. Cut the first flower spikes when they are in full bloom and use for home decoration. Or, if left longer on the plant, they should be cut as soon as the blooms fade. In this way, a second setting of bloom will come on and thus the season will be prolonged. This plant likes a well-enriched soil and a sunny, well-drained position.

HOW TO PLANT

Plant so that the crown is just beneath the surface and use plenty of water when planting if the ground is at all dry. If the soil is dry as winter approaches, stir the ground well about the plants and cover with a good coarse mulch, but do not use leaves as they often smother the plants.

Prime Minister



Chieftain





Forsythia Spectabilis



Snowball

Brand's FLOWERING SHRUBS

Shrubs Are Not Postpaid

FORSYTHIA SPECTABILIS

The most showy of all the Forsythias. Upright spreading variety. Limbs gracefully curving, covered before leaves appear with large golden yellow flowers. 2 to 3 ft., 60c

HYDRANGEA (Hills of Snow)

This is the early flowering Hydrangea. It comes into bloom in July and continues until frost. Large, flat, white blooms. Does very well in the shade. It makes a very fine border plant and for planting closely about the house. 2 to 3 ft., \$1.00

HYDRANGEA P. G.

The large fall-blooming Hydrangea. Great panicles of bloom often 12 inches long by 8 inches in diameter come into full development in September. At first pure white, color gradually changing to delicate pink. Makes fine winter bouquets.

Fine, 2 to 3 ft., each \$1.00

Hydrangea P. G.



THE SNOWBALL

Everybody loves the Snowball. One of our oldest shrubs and great bushes of it are to be found doing splendidly in many of our oldest and best gardens, and plantings.

The Snowball is hardy seemingly everywhere and grows to be an old, old bush. Where well cared for it gets to be of great size with rich dark foliage and great white balls of flowers. If troubled with aphids, spray heavily with Black Leaf 40.

Strong, 2- to 3-ft. bushes, \$1.00

ALMOND, DOUBLE FLOWERING PINK

One of the very earliest shrubs to bloom. Low bushes grow 2 to 4 feet high and are covered early in the spring before the leaves appear with great masses of little pink roselike flowers.

Our stock of Flowering Almond is all on its own roots.

Strong, 2- to 3-ft. bushes, \$1.00

White Flowering Almond, 2 to 3 ft., \$1.25

Pink Flowering Almond



**If You Wish
Brilliant Coloring
In Your Garden
All Summer
and Fall,
Plant Newport,
Cistena and
Ruby Brilliant**



PRUNUS CISTENA

Prof. Hansen's Famous Red-Leaved Cherry

A wonderful low-growing intense red-leaved Cherry that grows in bush form up to a height of 6 feet. Foliage brilliant red all summer. After passing southern end of Lake Michigan, color much more intense than in the West. Fine for border planting. This is about the most brilliant purple-leaved shrub we can grow in the North. Try it. It will please you.

2 to 3 ft., \$1.25; 3 to 4 ft., \$1.50

RUBY BRILLIANT

A New Brilliant Foliaged Cherry for Fall Coloring

Most all of the varieties of sweet Bush Cherries listed in this catalog have very brilliant foliage in the fall over a period of about two weeks. Orange, red and different shades of yellow appear in a dazzling parade of colors.

One variety, Ruby Brilliant, was especially noticeable for its brilliancy from all the rest. A brilliant yellowish red.

One of the hybrid Cherries growing in a strong bush about 5 feet high. A heavy bearer of nice red Cherries about the size of Early Richmond.

Strong bushes, \$1.50 each



PHILADELPHUS, VIRGINAL

Finest of the Philadelphus

Semi-double. White. Everblooming. Everything considered this is the most sensational of all the Philadelphus. In fact, we regard it the most valuable acquisition to the flower garden of recent years. The bush is a moderately strong grower, with us attaining a height of 6 to 7 feet. Rather open, sparse foliage to make the wonderful blooms all the more conspicuous. Flowers pure white, semi-double, often 2 inches in diameter. Begins to bloom about June 15th with us, and blooms profusely for about 3 weeks. Then it rests a few weeks and starts to bloom again, continuing with a small amount of bloom until frost.

2 to 3 ft., \$1.25; 2 for \$2.25

The Finest New Shrub Brought Out In the Past 50 Years

PRUNUS, Newport Improved. The Minnesota Fruit Farm sent out the Newport which was a fairly good red-leaved tree. They later on discovered among their red seedlings a tree which resembled the Newport but which had much redder leaves and was far superior to the Newport in every way. This is the **Improved Newport**. The foliage is an intense rich red all through the season. A row of Improved Newport in the nursery all through the season is a brilliant sight. The most brilliant of all red-leaved trees and perfectly hardy 100 miles north of Faribault.

3 to 4 ft., \$1.50; 4 to 5 ft., \$1.75

RHUS (Smoke Tree; Purple Fringe). A noticeably spreading shrub or small tree with large, round leaves. Covered in midsummer with a mist-like cloud of very small flowers. These panicles are light lavender, last long, and from a distance they give one the impression of a cloud of smoke hanging over the bush. A very odd, aristocratic looking shrub that will add much to any garden. Each \$1.00, postpaid





Spirea Prunifolia

Spirea Prunifolia

This is the true Bridal Wreath Spirea. It is very seldom that any stock of it is offered for sale, while Spirea Van Houttei, which is commonly called Bridal Wreath, is in abundance. Prunifolia comes in long sprays of beautiful little Rose-like, white flowers, a true "Bridal Wreath." It is the daintiest and most beautiful of all Spires.

2 to 3 ft., \$1.50; 2 for \$2.75;
10 for \$13.00

Spirea Van Houttei

This is the Spirea most people speak of as Bridal Wreath. A fast growing Spirea that everybody likes. Very hardy. Makes a wonderful display of color. Pure white. Makes fine hedges.

2 to 3 ft., 65c each; 10 for \$6.00,
not prepaid



Spirea Van Houttei

THREE BUSH HONEYSUCKLES

Bird lovers should plant freely of the Bush Honeysuckles, for nothing is more colorful in a shrub border where a large bush is fitting, than is the Bush Honeysuckle. In the late summer these same bushes are just literally covered with bright red and yellow berries, upon which the birds feast.

We have in our own borders at the house probably twenty-five of these Honeysuckles in all colors, from pure white through the shades of pink to a true red, and they make simply a gorgeous showing.

In Red, White and Pink

Equal Number of Each Color
In Nice 18- to 24-Inch
Bushes

- 3 Bush Honeysuckles
—1 of each color \$1.50
- 6 Bush Honeysuckles
—2 of each color 2.75
- 12 Bush Honeysuckles
—4 of each color 5.00
Not Prepaid



Honeysuckle,
Zabeli

A RED HONEYSUCKLE

ZABELI. (Red.) We have searched for years for a true red Honeysuckle. We have this in Zabeli. These Honeysuckles have bloomed on our place now for 3 seasons and we can assure our customers that it is a true red (not pink) Honeysuckle. Bush slender branched, medium height, upright grower, very graceful. Blossoms profuse and a true rich deep red. Here is something new in Honeysuckles that everyone is surprised and delighted with when they see it in bloom. Everyone exclaims: "The finest thing I ever saw in a Honeysuckle." Blossoms that come on Zabeli Honeysuckle same year bushes are set out, or that might happen to come on a second growth in late summer are apt to be pink but the regular crop of bloom on the established bush is dark red.

Nice, strong, 2-3 ft. bushes, \$1.00;
2 for \$1.50
3-4 ft., \$1.25; 2 for \$2.25

TAMARIX

The Tamarix is one of our prettiest and most striking shrubs when in bloom. Many varieties of Tamarix are not hardy but the variety we are offering is hardy.

2 to 3 ft., 75c each

Tamarix

Shrubs Not Prepaid

PRUNUS TRILOBA

(Rose Tree of China)

Beautiful hardy flowering Plum, covered with little full double roselike pink blooms before the leaves come. Very early. Many people think this is the same as the Flowering Almond but the Prunus Triloba is much larger. It grows to a height of about 6 feet and has a spread of about 6 feet. Blossoms resemble the Flowering Almond except they are larger. When this shrub is in bloom it sells well at the nursery—everyone likes it.

3 to 4 ft., \$1.50 each; 2 for \$2.75



Prunus Triloba



Flowering Crabs

ALL ORNAMENTAL—SOME COMMERCIAL FRUIT BEARING

We cannot grow the beautiful Japanese Flowering Cherries in this section of the country. Nor can we grow the standard varieties of Flowering Crabs as listed in eastern and more southern catalogs. They are not hardy enough for our climate.

But over a period of some 20 to 30 years plant breeders have been at work and we now have **Flowering Crabs** that are just as beautiful and which are perfectly hardy not only in this section of the country but are completely hardy all across the northern United States and southern Canada.

We generally have a large line of these Crabs to offer, but this year because of the shortage of labor for the past several years, we are limited to but two varieties: Hopa, a beautiful pink; and Dolgo, a brilliant fruited white flowering sort.



A 3-Yr. Flowering Crab Tree

Dolgo

HOPA Crab

From a purely ornamental standpoint the Hopa is without doubt the most beautiful pink Flowering Crab that can be grown in the North. It is perfectly hardy anywhere in our state. It develops into a beautiful, graceful, medium sized tree that is an ornament anywhere it may be placed. The bark is a rich dark blackish red. The buds and foliage are a noticeable reddish purple, and the tree, when in bloom, is covered with large single, deep rose-colored blossoms which continue long on the tree, to be followed by quantities of small reddish fleshed, attractive fruit which makes a good jelly. If the fruit is left on the tree, it makes excellent food for the birds in the fall. **Fine 4- to 5-ft. trees, \$1.50; 5- to 6-ft. trees, \$2.00; 6- to 7-ft. trees, \$2.50.**



Hopa

DOLGO

The Dolgo is known as the great dual-purpose Crab. The trees, which seldom grow over 12 feet high, are very shapely and neat in appearance and develop into a beautiful small lawn tree. It is extremely hardy and after it has attained its growth will last for many years. In the spring it is one solid mass of large white blooms, which are followed by a great crop of Crab Apples. These Crabs are a brilliant red about an inch in diameter and an inch and a half long. The fruit is so brilliant in color and so abundant on the tree that it makes a wonderful ornamental sight. The fruit makes up into jelly of the finest flavor and a beautiful red color. This Crab is not grown for its ornamental qualities alone but is grown commercially for the fruit, which readily sells at a big price. One of our customers from Washington, D. C., writes us: "The Dolgo, when in fruit, is the most beautiful thing I ever saw in the line of a Flowering Crab." The Dolgo is now being planted in northern orchards for the fruit, which sells for high prices.

**Sizes: 5 to 6 ft., \$2.00
6 to 7 ft., \$2.50**

E. Syracuse, N. Y.,
March, 1942.

"The Dolgo Crab Apple trees purchased from you in spring, 1940, are doing splendidly. I have 13 of them surrounding my dooryard, and several of them had fruit on last year. They are true to your description and I am well pleased with them."

Mrs. Eugenie T. Doherty.





Golden Niobe Weeping Willow

•

We have as fine a lot of Golden Weeping Willow trees to offer this spring as we ever grew. The Weeping Willow is one of the most graceful of all trees, and when placed in the right spot, a joy to behold.

•



Moline Elm

Brand's Ornamental Trees

(Not Prepaid)

Lombardy Poplar



NORWAY POPLAR. The fastest growing and develops into the largest tree of all we have. We have had trees that grew as much as 7½ feet in a season. Throughout this section often spoken of as the "sudden saw log."

3 to 4 ft., 10 for \$2.00
5 to 6 ft., 75c; 10 for \$5.00
6 to 8 ft., \$1.00 each;
10 for \$9.50

MOLINE ELM. Here is the finest thing of anything that so far has been developed out of the American White Elm. The tree is narrow and upright in growth just as the illustration shows. We have a wonderful City Library Building in Faribault and all the boulevard trees are Moline Elm now 40 feet high. A wonderful sight.

Straight 5- to 6-ft. trees, \$1.75;
2 for \$3.25

LOMBARDY POPLAR. This tree is very similar in growing habit and appearance to the Bolleana Poplar. This is a green-leaved tree and one that is almost universally used as an accent tree in ornamental yard planting. In our section of the country we have found it hardier than the Bolleana.

Strong 7 to 9 ft., \$1.50 each; 2 for \$2.75

WILLOW, Weeping (Golden Niobe). The golden Weeping Willow, the most beautiful in that species. Splendid as a lawn tree, for planting near pools or along the banks of streams. A graceful weeping tree with deep rich golden bark on trunk and along the long slender weeping branches. Hardest of all the Weeping Willows. Very beautiful in the winter because of its rich yellow bark, which makes it very conspicuous. Absolutely hardy here in Minnesota. One of the most effective of all trees for real ornamental effect.

6 to 8 ft., \$1.75; 2 for \$3.25

Norway Poplar



The May Day Tree

The name May Day Tree was given this tree by Prof. J. L. Budd who was then head of the Department of Horticulture of Iowa State College at Ames. The May Day tree was introduced about 1920 and we have had it under observation ever since.

IT IS A CHERRY

It is a bird Cherry that comes originally from Eastern Siberia, and the seed forms a tree that is worthy of a place on every lawn in the Middle Northwest and, we believe, over the entire country except the extreme southern section.

BEAUTIFUL ORNAMENTAL

If allowed to grow naturally, as a rule, it starts to branch close to the ground. These limbs come out from all about the trunk in an outward and upward direction, making naturally a beautiful specimen that may be accurately described as a perfect inverted cone. It comes into full leaf the first of anything in the garden, and is a sight to see with its rich green leaves interspersed with great masses of long white racemes of bloom at a date when no other shrubs are in leaf or bloom. We prefer it grown in bush form.

GREAT QUANTITIES OF FRUIT

It produces great quantities of fruit very similar to our own Chokecherry, which makes up into a wonderful jelly. No matter how many kinds of jelly you have, you will still like Chokecherry jelly or May Day tree jelly. Chokecherry is objectionable to grow in the garden because it suckers badly. May Day tree does not sucker.

PRICES:

	Each	Per Pair
3 to 4 ft., nice strong bushes	\$1.25	\$2.25
4 to 5 ft., nice strong bushes	1.50	2.75
5 to 6 ft., nice strong bushes	1.75	3.25

SMALL TREE OR LARGE SHRUB

May Day tree can be grown in either tree or shrub form. It grows naturally as a large, spreading symmetrical bush, but by trimming the limbs from the trunk, it will grow into a beautiful small tree.



Two Fruit-Bearing Shrubs that are Also Highly Ornamental

Not Prepaid

The **HIGH BUSH CRANBERRY** is a large growing shrub resembling the bush of the Snowball. In fact, it makes a very beautiful large ornamental shrub.



High Bush Cranberry



Juneberry

HIGHBUSH CRANBERRY

The High Bush Cranberry is native all over the wooded sections of Northern Michigan, Wisconsin, and Minnesota. Thousands of bushels of fruit are gathered each fall and made into jelly.

There is a great variation in the size of the fruit. Some bushes bear fruits twice as large as that of others. Our bushes are grown from fruit selected from bushes growing the very largest berries we could find. The berries are not good to pick and eat from the bush. They are disappointing if they are bought with such an idea in mind, but they are fine for culinary purposes and make a jelly that looks and tastes exactly like that of the marsh Cranberry, such as you buy at the grocery. It is for the jelly that this fruit is used.

Nice to plant as individual shrubs, either in clusters or in long rows as a background. Grows to a height of 8 to 12 feet. Old bushes will often bear a bushel of fruit in a single year. If planted on the farm where there is plenty of room, nothing else is nicer than a full row of High Bush Cranberry planted along the north side of the garden, where it will produce loads of fruit and at the same time act as a dense low windbreak for the garden. So planted, bushes should be set 6 feet apart.

2 to 3 ft., \$1.00; 3 for \$2.50; 10 for \$7.50

JUNEBERRY

The Juneberry resembles in every way the Blueberry. Looks like the Blueberry, tastes like it, and makes pies and sauce like it. But you can cultivate and grow the Juneberry right in the garden, with just the ordinary cultivation as given other shrubs, while you cannot grow the Blueberry without going to considerable trouble. To grow the Blueberry, it is necessary to prepare an acid soil in which to plant them. Juneberry grows native in northern Michigan and clear across Wisconsin, Minnesota, North Dakota, and far into Montana. It grows in almost any good garden soil.

The Juneberry is also a beautiful shrub to have for early blooming in big clumps in the border where it will bloom and bear fruit. The Juneberry is a very easy shrub to grow, as it adapts itself to almost every soil and all sorts of moisture conditions. It is extremely hardy and is to be found growing wild in its different species from northern Michigan to Montana. Plant a dozen plants 4 feet apart; in a few years they will spread together and bear quantities of delicious fruit each year for many years. Strong 2- to 3-ft. bushes, 3 for \$2.50; 10 for \$9.50, not prepaid

CARYOPTERIS, BLUE MIST (Hardy Blue Spirea)

We have plenty of blooming shrubs during the early season through late May, June and July. But when fall comes, as a rule, the shrubs are bare of bloom.

So it seems nice to find a late blooming shrub hardy enough to stand our northern climate. This we have in Hardy Cary-

opteris which has proved hardy to the Canadian line.

A low growing perfectly rounded shrub that reaches a height of about 2 feet. Covered through August until killing frost with delicate lacelike blue flowers.

Nice 12- to 18-inch plants: \$1.25 each; 2 for \$2.25.



EVERMORE

The new Strawberry of the year. The best of all the everbearers. Extremely hardy. Drought resistant. Fruit unusually large, rich red in color, and of very high quality. Many think this the sweetest of all the everbearers. Self-pollenizing. Originated by our Minnesota Experimental Station.

25 for \$1.75; 50 for \$3.25;
100 for \$5.75, postpaid

HOW TO PLANT

For garden culture set plants 15 inches apart in the rows, with rows 3 feet apart. Plant with the crown of the plant just level with the ground. Cultivate weekly using a rake or garden hoe. Keep blooms and buds picked off for 30 days after planting. Then let your plants bloom and in another 30 days you will have ripe berries, until killing frosts. In dry weather give the plants a good soaking once each week. Water well in the evening and then stir the ground the following day.

Brand's RED RASPBERRIES

Early Sunrise, Chief, and Latham

If You Wish to Grow Red Raspberries in a Commercial Way Plant All Three Varieties So as to Cover the Entire Raspberry Season

New **SUNRISE** Raspberry

Extra Early—Very Hardy—Very Free from Disease

This is the new Red Raspberry recently sent out by the U. S. Department of Agriculture.

The berries are a bright red but turn a darker red when fully ripe. They are firm, fine textured, juicy, non-crumblly, mild, with a fine flavor. Some think the quality is even better than the Latham. We advise the Sunrise to prolong your Raspberry season.

CHIEF

Is an early berry 10 days earlier than **Latham**. It has ripened, been picked, and is gone before Latham picking starts. This is very important as it allows a grower to harvest his crop of **Chief** early and dispose of it before he has to pick his **Latham**. The **Chief** is also considered the hardiest of all the Red Raspberries, and the farther north it is grown, the better it seems to do.

LATHAM RED RASPBERRY

When everything is considered, Latham must be called the best all-around Red Raspberry. It does well all over the country, and it is the most productive of all. The berries are large, of fine appearance, and fine flavor.

More money can be made growing Red Raspberries for market than from any other farm crop. The Latham is the greatest Red Raspberry ever introduced. In competition with all other high producing varieties at the Connecticut Experimental Farm under official test the crop yield per acre was—**Latham, 5,430 quarts; Herbert, 3,648 quarts; Cuthbert, 3,600 quarts;** which conclusively shows the outstanding superiority of Latham as a producer and a money maker.

Our plants are inspected 3 times every growing season by official state inspectors and our stock is certified mosaic free.

Latham was awarded the Wilder Medal by the American Pomological Society in 1927. This medal is considered the highest award of American Horticulture. Latham is the only Raspberry that ever received it.

Strong, No. 1 Select plants: 6 for \$1.00; 12 for \$1.75; 25 for \$3.25; 50 for \$5.75; 100 for \$10.25, postpaid

We have some extra fine 2-year select plants of the Early Sunrise.

These plants are selected plants with strong 2-year roots and 1-year tops. The yearling plants were cut back to the ground early last spring and now have from 3 to 5 strong canes to the plant. Such plants should give a heavy crop the first year set.

Price for these extra select plants: 6 for \$1.50; 12 for \$3.00; 25 for \$5.00; 100 for \$18.00

Raspberries for the Back Yard

Every family having as much as a single city lot should plant Red Raspberries. There is no other fruit that will give as great returns. Even so few as a dozen plants, well cared for, will provide a small family with several pints of luscious Raspberries every day during the fruiting season; 25 plants will supply a large family; while 100 plants will not only give a family all they want for immediate use but also lots of fruit to put up for the winter.

SPECIAL OFFER FOR ALL 3 KINDS

25 Chief
50 Early Sunrise
25 Latham

For \$10.25,
Postpaid

RED LAKE CURRANT

The Fine New Currant from the Minnesota Station

The Minnesota Station has been working with the Currant for thirty or more years, trying to produce a variety that was better than anything we so far had.

In this work they have succeeded beyond expectations. They have produced several new Currants but up to last year only the Red Lake had been introduced.

We think the Red Lake and the Cascade described below are the greatest of all Currants.

This colored illustration shows a branch of the Red Lake. The picture was taken this last summer and is not exaggerated. It shows the actual size and color of fruit, length of stem, and immense production just as it actually is.

It is a tremendous bearer of great big Currants that are wonderfully sweet when ripe and never as sour as other red varieties.

Every time we passed the Red Lakes after they ripened, we stopped and ate a handful or two. One wouldn't do this with the ordinary Currant.

In the North, where one happens to live near a good market and where Currants are not grown in quantity, fine returns could be derived from growing this variety commercially.

PRICES OF RED LAKE CURRANTS

All Postpaid

	2	5	10	25
1-yr., No. 1	\$1.00	\$2.25	\$4.00	\$9.00
2-yr., No. 1	1.25	2.75	5.25	11.00
Strong Select Bearing Size	1.50	3.75	7.00	

NOTE.—We have the finest and largest stock of Red Lake Currant bushes this spring we ever grew.

We shall be pleased to quote large growers in 100, 500, and 1000 lots.

A New Currant THE CASCADE

This is another super Currant coming from the Minnesota Fruit Breeding Farm. **CASCADE** was selected for trial at the station many years ago as Minnesota No. 70. It was thoroughly tried out in many different parts of the country before it was finally named. It gave universal satisfaction and was named Cascade.

CASCADE is just as sweet as Red Lake, the berries are of the same rich dark red color and larger than the Red Lake berry, but the bunch is shorter.

CASCADE ripens a full week before Red Lake which together with its many other desirable qualities makes it a "must have" Currant.

PRICES PREPAID: Strong 2-year No. 1, 2 for \$1.50; 5 for \$3.50; 10 for \$6.00.

ASPARAGUS (Paradise)

Produces a normal crop one year sooner than any other variety. One-year plants will produce a fair crop the next year after planting. Two-year plants a big crop the year after planting.

As rust resistant as any of the Asparagus.

The largest and finest Asparagus to date.

Our plants are all strong transplanted 2-year plants.

25 for \$2.00; 50 for \$3.50; 100 for \$6.00.



RED RUBY The New Rhubarb

If you like Rhubarb at all, you will surely like the new kinds coming to us from the Canadian Experimental Station at Ottawa. They have worked for years to improve this fruit and they have succeeded in giving us several kinds that are far superior to anything we have had before. Their idea was to breed as much sourness out of the Rhubarb as possible so as to make a sweeter sauce and to breed pink and red into the fruit to make it more attractive.

Ruby is one of their new varieties. It is very sweet compared to the old kinds mother and grandmother used to have and it makes up into a beautiful red sauce.

Prices postpaid: 2 for \$1.00; 6 for \$2.75; 12 for \$5.25



BRAND'S SPECIAL APPLE OFFER

For a Large Family Orchard

Where plenty of planting room is available, a large Apple orchard should be planted to furnish the home with plenty of fruit throughout the Apple season and all through the winter months.

We grow a selection of Apples especially for this collection. Every Apple we suggest differs from the others, and every Apple has been chosen because it is very desirable. So we offer in our list what we consider the best for the middle Northwest.



PRAIRIE SPY

(New.) The best quality, hardy, all-around Apple yet introduced.



See Pages 53 to 58

for

**More Complete Descriptions
and Prices**

for

**APPLES, PLUMS
and CHERRIES**



MINJON

One of the new Minnesota Apples recently named. This Apple was tested over a period of twenty years under many trying conditions before it was introduced. It has the earmarks of being one of the best Apples ever brought out.

FIRESIDE

Here the quality becomes superb. A greenish yellow Apple overlaid with light red.



BEACON APPLE

A new Apple of beautiful appearance and of highest quality. Splendid early commercial orchard Apple.



HARALSON APPLE

The best late keeping commercial orchard Apple for the middle Northwest. Young prolific bearer.

A Perfect Plum Orchard

Every farm family and every city family with children, whose garden can spare the room, should plant our complete Family Plum Orchard.



→
MINNESOTA PLUM No. 218 or PIPESTONE

A fine eating Plum. Largest variety we grow in Minnesota.



DIETZ PRUNE (Below)

We had almost given up hopes that we would ever be able to grow Prunes successfully here in Minnesota and were surprised to find here in our very own county in a Bohemian community a lot of true Prunes growing and bearing heavy crops. These Prunes are somewhat small, being about five-eighths inch in diameter and an inch long. Sweet, an intense black covered with a heavy blue bloom, and borne in great quantities all along the limbs. Makes up into splendid Prune sauce. Brought here from southern Russia. Absolutely hardy.

Fine heavy limbed,
3 to 4 ft. trees.
\$1.50 each



SPLENDID PLUM
(Below)

A Plum well named for the word splendid just describes it. Every one says "splendid" when they taste it.



EZAPTAN
(Plum-Cherry Hybrid)

Remarkable for its earliness and heavy bearing.



FIEBING PLUM
(Below)

Remarkable blue-black color, great size, mild, meaty. The Plum for the far North.

←
UNDERWOOD PLUM

Never knew anyone who grew Underwood to have anything but praise for it.

SAPA PLUM-CHERRY HYBRID
(Below)

Tremendous early bearer. Makes wonderful jam, jelly, and sauce. Plant with Oka to fertilize that splendid variety.



←
SUPERIOR PLUM

An Apricot - Plum cross. Sensational in color, shape and size. Superior to eat.



NEW HARDY SWEET BUSH

ABSOLUTELY HARDY . . . WILL GROW ANYWHERE



Fruits
on
this
branch
are
actual
size



**LOADS OF FLOWERS !
THEN LOADS OF FINE FRUIT !**

**The Cherry for the
Small City Yard**

THE SWEET BUSH CHERRIES

These Cherries are mainly black in color, mostly round, and about three-fourths inch in diameter. They are all on the sweet order with no trace of acidity, but some of them retain a trace of the flavor of the wild Sand Cherry. Some might object to this if eaten from the bush, but when they are made up into jelly, jam, or sauce, they have a flavor that everyone likes.

SIZE OF BUSH

The bushes attain an average height of $3\frac{1}{2}$ feet and the same diameter. They are tremendous bearers, so much so that the fruit will often bend the entire bush to the ground.



Bush Cherry in Bloom

The NANKING CHERRY

(*Prunus Tomentosa*)

A fine ornamental shrub that can be used in any ornamental planting and also bear great crops of fine Cherries at the same time.

These bushes grow to a final height of about seven feet. The shrub is nicely shaped, with clean foliage that looks well all season. It can be worked into a planting about the house or in the shrub border. The flowers come early, just before the leaves. The color is an apple-blossom-pink in the bud but gradually opening into a pure white.

Several varieties must be planted together. Otherwise the Nanking Cherry will not bear fruit. The fruit of the improved varieties is oval in shape, three-fourths inch long by one-half inch or a little better in diameter. The color varies from a very light pink to a rather deep red; the pit is small and the quality is good but a trifle acid with no bitterness.

This is not a Cherry to eat from the bush but it makes up into wonderful jam or jelly, tasty and different.

A HEAVY CROPPER

Last year our bushes were six years old and we had a tremendous crop. The fruit comes close to the limbs from the ground up, and is packed close together all along the limb. A solid mass of fruit is formed on every limb from tip down. A neighbor sold many crates containing 16 quarts each on the St. Paul market.

We will not sell less than three different varieties in an order as it takes this many to insure cross fertilization.

Three fine 2 to 3 ft. bushes, all different, for \$4.50; six all different, for \$8.00; 12 for \$15.00.



CHERRIES

Not Seedlings ~

All Budded Improved Stock

Remember that these bushes we offer and send out are not bushes propagated from seed. It is all a gamble as to what one gets from such bushes. Our bushes are all propagated either by budding or grafting exactly as standard Cherries and Plums are and one gets exactly what he purchases—i. e. named Bush Cherries identical with the parent bush which we selected.

Real Ornamental Bushes

Though generally grown for the fruit, these Cherries are real ornamental bushes. The bush is very graceful and works nicely into ornamental plantings. The bush is very attractive throughout the year and especially so during the fall when the clean silvery green leaves turn to a rich bright red.

In the spring the little bushes are absolutely covered with beautiful white bloom before the leaves appear and make a very pleasing sight.

Plant Several Kinds Together

As a rule these Bush Cherries are not self-fertile. Several kinds must be planted together so as to fertilize one another. Because of this, we do not offer a single variety for sale.

CHAMPA. (Hansen.) This is a Hansen Bush Cherry that differs from all the rest in that the bush grows to a height of about 5 feet and often looks like a small tree. These little trees are covered with round blue-black berries just over a half inch in diameter. Sweet and good to eat from the bush and wonderful in jam. Only 1 bush in an order for twelve as we have only fifty to offer.



Nanking Cherry (*Prunus Tomentosa*)

Prof. Alderman, in charge of the Minnesota Fruit Breeding Farm Station, said on December 11th last in an address before the Minnesota Nurserymen's Association: "There is no longer any question as to the value of the fruit of the Nanking Cherry."



Choose from the Following 5 Fine Varieties

(The Sweetest of All)

BLACK BEAUTY. Nice appearing bush growing to height of 2½ feet. Berries just a trifle smaller than Brooks. Originated at Winnipeg and of first degree hardiness. The berries are intense shiny black and very sweet. Beautiful to look at and fine to eat. You won't miss on this one.

BROOKS. The Brooks comes to us from the Canadian Pacific Agricultural Station of Brooks, Alberta, Canada. This is the largest improved Bush Cherry we have ever seen. Pure black, sometimes reaching an inch in diameter and a trifle over an inch long. Tremendous bearer; fruit both sweet and delicious.

OKREEK. (Hansen.) Of all the Hansen Bush Cherries we have tried out, this has the largest bush and produces the most fruit. Berries are round, about three-fourths inch in size, black in color, and of splendid quality. We like to sell the Okreek because it is so good and bears so much.

SIoux. This was the first of the good selections put out by Hansen and has always been among the best. A large black sweet Cherry of fine quality.

WASTA. One of Prof. Hansen's varieties that we like very much. The bush is a trifle smaller than Okreek. It is a prolific bearer of tasty, nice size, pure black fruit.

Offer on Bush Cherries

Two Black Beauty and your choice of any one of the other four for \$4.50.

Two Black Beauty and one each of the other four for \$8.00.

Three Black Beauty, two each of the other four, and one Champa for \$15.00.

THE BEST

in Hardy
Northern-Grown

APPLES

*for Eating
and Cooking*

We have always been interested in good Apples. This nursery was established 79 years ago and for nearly 50 years of its early history was one of the large Apple tree nurseries of this section of the country. We are still interested in the work that is going on in the improvement of the Apple.

The State of Minnesota maintains a large fruit-breeding farm. Here for years the breeding of new fruits has gone forward.

Much work has been done with the Apple and many new high class varieties, hardy in this section, have been developed. These will be of great interest to every lover of a good Apple.

Try some of these new Apples. Every one is hardy. Every one is of Superior Quality.



	From 3 to 5	From 5 to 10
Priced at \$1.15 each, at \$1.10		At \$1.05
Priced at 1.50 each, at 1.45		At 1.40



Anoka, Fruiting Heavily 2 Years After Planting

THE ANOKA APPLE

A Dwarf Apple for the Family Garden

The Apple Tree That is Different From All Other Apples

Anoka is a new Apple produced by that great plant wizard of South Dakota, Professor Niels Hansen. The tree starts to bear very young, often producing Apples on two-year-old trees in the nursery row and is a heavy annual-bearer. The fruit has much the appearance of Duchess of Oldenburg but is smaller, and a little more oblong, and does not show quite so much color. Ripens very early, beginning around August 15th. We like it much better than Yellow Transparent as it is not so acid.

4 to 5 ft., \$1.15

BEACON (Minnesota). The best new fall Apple now on the market: Ripens with Duchess and will keep six weeks. A medium-sized, all-over deep red Apple with very minute white spots. A great bearer, and an Apple of beautiful appearance. Makes a wonderful market Apple as it looks so fine. This is a very high quality Apple.

4 to 5 ft., \$1.50

FIRESIDE (Minnesota No. 993). This is the quality Apple of all Apples. Better than a Delicious and as good as a Grimes or a Spitzenberg. A large Apple, a light creamy yellow in color overlaid with a light green with a slight flush of very light red. The Apple keeps all winter and the quality is mild and simply superb. The tree is perfectly hardy here.

4 to 5 ft., \$1.50

HARALSON (Minnesota). This is the first of the great line of winter Apples to be sent out by the Minnesota Station and has revolutionized Apple growing in this section of the country. Haralson, when kept thinned on the tree, is a large red Apple. Young trees bear heavily each year. The Apples will keep all winter in the ordinary cellar. One of our private schools here found a box of Haralson last fall in their cellar still in good condition when they purchased their new supply of Haralson again in the fall. Haralson has proved a successful commercial Apple to grow in the Baldwin Apple region of New England and New York.

4 to 5 ft., \$1.15

MINJON APPLE. One of the new Minnesota Apples recently named. This Apple was tested over a period of twenty years under many trying conditions before it was introduced. It has the ear marks of being one of the best Apples ever brought out. A brilliant all-over red of medium size and of the highest quality. Flesh yellow with a tinge of red beneath the skin. It follows the Wealthy in season and keeps from late fall to Christmas.

4 to 5 ft., \$1.50

MINNESOTA No. 714. Here is a superb Apple that we have been watching ever since it was first sent out for trial. A very early summer Apple, the earliest of all. As a rule early summer Apples lack real quality but No. 714 has it. A pleasant mild-flavored Apple. An A-1 eating Apple. No. 714 is a great big cone-shaped Apple, the shape of a big Delicious. Just the sized Apple to satisfy the appetite of a good husky 12-year-old boy.

4 to 5 ft., \$1.50

PRAIRIE SPY. (Minnesota No. 1007.) Prof. Alderman, Chief of Horticulture, University of Minnesota, says of Prairie Spy: "It is an even better keeper than the Haralson and is the best quality winter Apple available in late winter and early spring." Benjamin F. Dunn, President, Minnesota State Horticultural Society, says of Prairie Spy: "Our beautiful red Prairie Spy Apple is a late keeping winter Apple of EXCEPTIONAL quality. The trees are hardy, vigorous and productive. This is indeed a good luck Apple for the farmer, city home owner and the commercial grower." Besides quality, it has the other features required for a popular Apple.

4 to 5 ft., \$1.50

VICTORY. (Minnesota 396.) Another splendid Apple from the Minnesota Station. This Apple is of the McIntosh type in appearance of fruit and flavor. But the fruit holds to the tree much better than the McIntosh. Slightly more acid than McIntosh and so superior as a culinary Apple. Fine to eat from hand and fine to cook.

4 to 5 ft., \$1.50

WHITNEY CRAB. This is one Crab Apple that is universally liked. In over 50 years that we have sold the Whitney Crab we have never heard a word of anything but praise for it. When the fruit is kept from overbearing it is a large conical-shaped Crab with a mild, sweet flavor that makes it nice to eat from hand. Also makes wonderful sweet pickles.

4 to 5 ft., \$1.15



PLUM-CHERRY HYBRIDS

People who live in the Middle West from Texas on the south, up through Oklahoma, Kansas, Nebraska, South Dakota, North Dakota, to Manitoba on the north and adjacent bordering territories, cannot afford to miss planting these Plum-Cherry hybrids. They all do exceedingly well in this territory. They are dependable and easily grown. The fruit from all of them is equally good for canning and for making jam and jelly.



Plant Plum-Cherries in your garden. Many should bear the first year and all will bear heavily the second year.

GROW IN BUSH FORM

All of these Plum-Cherries do best and bear more abundantly when grown in bush form. Keep them all trimmed by severely cutting out the old wood. This causes them to throw many suckers which will all bear at two years of age. These Plum-Cherries should be planted about 14 ft. apart.

When you receive these trees the most of them will seem to be tree form but after being planted they will send limbs out from the trunk. Let some of these grow and they will soon develop into bush form. Each year trim out some of the old wood and let some new wood grow in its place.

All varieties 4 to 6 ft. in size.

DURA. An excellent Plum-Cherry hybrid that comes to us from the Manitoba Experimental Station at Morden. The bush grows with us to a height of about 4 ft. and has the same diameter. The fruit is oblong, about an inch long by three-fourths inch in diameter. Green with heavy blotches of purple. The flesh is purple, juicy and rich.

EZAPTAN. Plum-Cherry hybrid. A Plum-Cherry of the same line of breeding as Sapa and a splendid kind to plant with that variety as a fertilizer. **Ezaptan** is noted as an early and heavy bearer of dark purple fruits more richly colored even than Sapa. Quality is delicious, color a black-purple-red from skin to pit.

RUBY. A hybrid Cherry that comes to us from Canada. We have long desired a red-fruited variety among these Cherry hybrids and we have this in Ruby. Tremendous bearer of large red Cherries, very fine for sauce, jellies and jams.

SAPA. (See color illustration, page 53.) Planted in great quantities throughout the middle northwest in commercial orchards. This is the great purple-fleshed Cherry. An absolutely hardy tree that begins to bear as a two-year-old. Just loaded with great crops of fruit borne all along the limbs of the bushlike trees. Fruit about an inch in diameter, flesh rich purple, juicy, and delicious flavor.

SAPA SEEDLING Q 55-65. Newest Plum-Cherry from the Minnesota Station. We were pleasantly surprised with this Cherry when it fruited with us this year. It is much larger than we supposed. The fruits are round and $1\frac{1}{4}$ to $1\frac{1}{2}$ inches in diameter. A dull yellowish green ground covered with blotches of light to dark pink. Flesh deep, meaty, very juicy, and pinkish purple in color. Very fine quality.

ZUMBRA. A Plum-Cherry hybrid from the Minnesota Experimental Fruit Farm. Grows into a large bush covered with dark reddish purple fruits about three-fourths inch in diameter. A young and an annual bearer. Fruit very mild in flavor and we find it a wonderful kind for making Cherry pies.

Prices, all varieties: Each, \$1.75; 3 for \$5.00; 6 for \$9.90.

SPECIAL OFFER OF 10 PLUM-CHERRY HYBRIDS

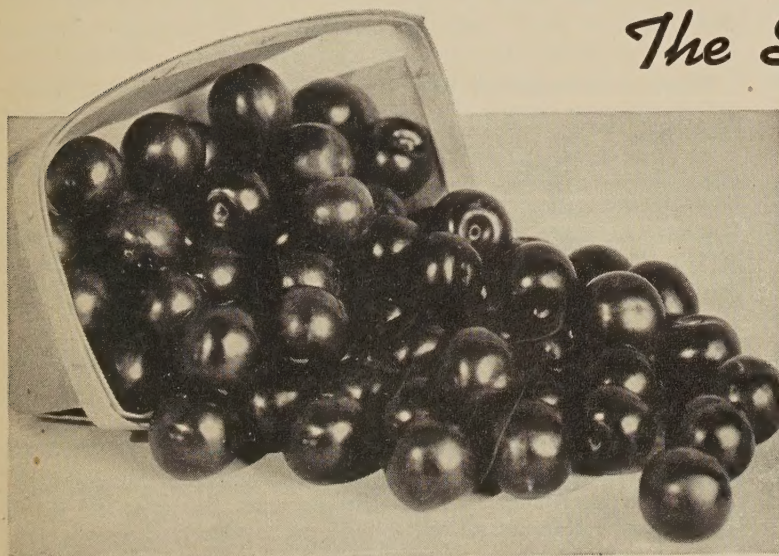
Which will include some sorts we are not able to list separately in this catalog.

We have a few varieties of these Plum-Cherry hybrids in limited quantities. Some of these are new varieties coming to us from the Canadian Experimental Station at Morden, Manitoba. All are most excellent sorts.

If the selection is left to us, we shall be glad to choose 10 excellent kinds for \$16.00.

Most Profitable of All the Plum-Cherry Hybrids

The Sapa Cherry



Sapa Cherry

Planted by orchardists in large quantities and proving profitable in a commercial way. Large fruit growing on small trees makes easy picking.



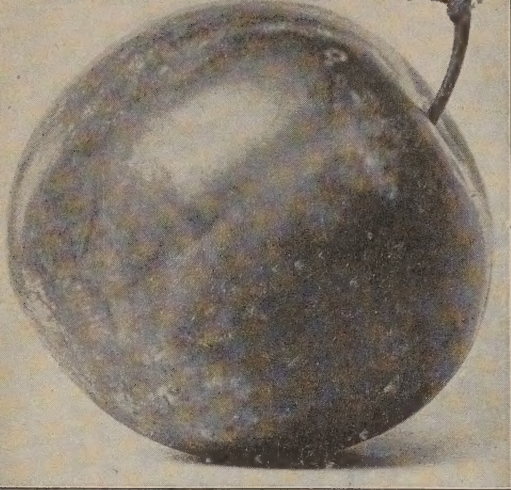
The Last Word In Eating Cherries

The trees are perfectly hardy in North and South Dakota, Wisconsin, Northern Michigan, and all over Minnesota, wherever the hardy fruits can be grown.

They are small, so small in fact, that six or more can be grown in a back yard, interfering little with other things. Being a sand Cherry hybrid, it requires some other Plum to fertilize its blossoms so that it will bear fruit.

When properly cross-fertilized, the trees will bear heavy crops of fruit every year beginning as two-year-olds in the nursery row.

In the nursery we grow all of these varieties in one block, side by side, and they are perfectly cross-fertilized. We do not know just which of these varieties cross-fertilize one another, but we do know by planting several different varieties that you are sure to get proper fertilization. The more varieties used—the better.



Splendid

Plant Our New Hardy Plums and Grow the Finest

We carry a very fine assortment of the improved new Plums. These wonderful Plums have been developed during the past thirty years by the plant breeders at the Minnesota and South Dakota Fruit Breeding Farms. These Plums are the best that have been developed up to date. It is very fortunate that we have them as their possession enables us to pick fruit right off our own trees that is just as fine looking, just as large, and just as fine in quality as the beautiful big Plums that are shipped here from the orchards of California. We have even shipped **Splendid Plum** trees to California customers and have had reports from them after these trees bore that they were the "finest Plums they ever ate." We are now listing 9 different varieties and we would advise buyers if they purchase 8 to 10 trees, to take one of a kind, as the varieties are distinctly different in flavor. They also fruit at different times and spread the enjoyment of eating Plums over a longer period of time. All these Plums that carry the wild American Plum blood must be planted in groups side by side so as to fertilize one another or they will not bear.

A PERFECT PLUM ORCHARD

Every farm family and every city family with children, whose garden can spare the room, should plant our complete Family Plum Orchard.

For those having space for not more than six trees, planted 12 feet apart, leave the selection to us and we will pick six nice Plum trees in six different varieties that are most suitable to your location and climate, all labeled and true to name.

6 No. 1 Plum trees in a 4- to 6-ft. size for \$9.50.

If you have room for a full orchard, we will select all different.

12 No. 1 Plum trees in a 4- to 6-ft. size for \$18.00.

We know pretty well which Plums do best in different parts of the country. For instance, the Fiebing does best in the far north, while the Toka does best farther south.

9 Distinct Varieties, Every One an A-1 Plum

EVERY ONE DIFFERS FROM THE OTHERS

Prices for all Plums except Toka, 4 to 6 ft. size, \$1.50 each.

✓ FIEBING. Our Fiebing Plums have now stood in our orchard eight years. For six years they have given us a big crop of fine Plums. One of the largest first-class Plums we ever grew. A large oblong Plum about the size of the average hen's egg. The color is a deep blue-black. Very meaty, small pit, flesh rich and dark, quality very fine. Not so good in quality as Splendid but still strictly first class. Looks like a great big blue Prune.

PIPESTONE. (Minnesota No. 218.) See color illustration on page 53.) A new Plum recently sent out from the Minnesota Station under number. Fruit round with a point similar to a Peach. A very juicy Plum of very fine eating quality. A deep all-over-pink in color and of the greatest size. Largest Plum we have ever grown here in Minnesota. We measured 3 plums side by side and they covered 6½ inches.

✓ RED COAT. (Minnesota No. 17.) Everyone likes a freestone Plum. But few freestones have the good flavor that a real Plum should have. The Minnesota Station has worked hard for a good one and we believe we have it in this nice flavored perfectly free red Plum.

SPLENDID. (See color illustration, page 53.) We first offered this variety for sale in the spring of 1930. At that time we said that the Splendid was the finest Plum we had ever eaten. We still say the same thing. To date we have never had a Plum that will compare with the Splendid for quality. Fine, rather upright growing tree. Fruit almost round, slightly larger at the base. Bright red, with numerous white spots, changing to deep, rich red as it becomes thoroughly ripe. Skin thin, pit small, fruit large, averaging 1½ to 1¾ inches. Flesh firm, richly colored, meaty, and the flavor is simply **splendid**. We discovered this Plum fruiting in a big Plum collection in a nearby orchard and were told it was probably a new seedling. But we have since learned that it is undoubtedly **Tokata**, one of Prof. Hansen's hybrids. A DeSoto-Prunus Simoni cross, and this spring of 1947 we still say it is the finest Plum we ever tasted and we still call it **Splendid**.

SUPERIOR. (See color illustration, page 53.) This we name one of the greatest Plums sent out by the Minnesota Station and they have given us many good ones. It is an Apricot-Plum cross. The Plum is the greatest size and of a peculiarly pointed cone shape (see cut), which makes it very attractive. The flesh is firm, meaty, and of the finest quality. It ripens over a long period of time, which makes it very desirable for a home and market Plum. A Plum entirely different in looks and flavor from all the others listed here.

✓ TECUMSEH. A fine extra large Plum of splendid quality, another of Prof. Hansen's originations. It was first brought out in 1918 and has had a thorough testing out. It has proved most satisfactory throughout the middle west and now a good deal is beginning to be heard of it. It is in great demand. It is a Surprise-Shiro cross and you will be pleased with it.

TERRY. A very large pure American Plum that will grow and do well in the most trying places. A late heavy and annual bearing Plum, large, yellow underground and heavily over-covered with bright red. Flesh rich golden yellow, medium firm and tasty. Should be planted as a fertilizer with the other varieties.

TOKA. (Apricot-Plum cross.) This is a flat, medium size Plum, brilliant red in color, with pleasant aroma. It is a wonderful canning Plum, as there is no bitterness from the skin or its small pit. The tree is a beautiful upright grower that develops into a perfect ornamental tree, the most beautiful of all Plum trees. The quality of the fruit is of the highest. Toka is a sister cross with our Splendid. A Prunus Simoni-DeSoto seedling and carries the same Apricot-Plum flavor and aroma that that Plum does. We can supply Toka in one-year-old selected 3-4 ft. trees only. **\$1.25 each**

UNDERWOOD. The earliest of the large new Plums. Ripens from about August 1st to 15th and attains a size of 1¾ inches. Limbs, well and heavily shouldered, enable it to carry its great loads without injury to the tree. In favored locations, we do not hesitate to advise its planting far north. Fruit is a very attractive red, firm, juicy flesh, very small pit, freestone. Splendid quality. (See color illustration, page 53.)

NATIVE MINNESOTA GROWN AMERICANA PLUMS

Stocks of the Improved Hardy Plums have been very limited for the past several years because of scarcity of labor and prices have necessarily been high.

To offset the higher prices for named varieties, we have grown large stocks of fine native Americana Plums from seed selected from the native Plums of this-section of the country.

It was from the native Plum trees that our parents gathered fruit that gave us, as children, so much pleasure in eating raw and which, when cooked, made those wonderful jams, jellies, and pies we older ones still remember so well.

Strong, 5-6 ft. trees, each \$1.00; 5 for \$4.00; 10 for \$7.00

Note: There is nothing that will fertilize or pollinize the improved Plum as these Americana Plums. If you order Improved Plums or Plum-Cherry Hybrids, we will include one of these native trees free with all orders calling for from 1 to 5 trees or we will send 2 trees free with orders calling for 6 or more trees. Remember you must ask for these free fertilizers when you order.

Lilac Descriptions

Many of the peculiarities of any variety of Lilac are easily described. One can tell at a glance whether the florets are single, semi-double, or double, or whether the panicles are simple or compound, long or short, loose or compact.

But when it comes to color probably no two persons would name exactly alike the colors of any dozen varieties of Lilacs.

A little explanation may help to interpret our descriptions. When we say a Lilac is red, we do not mean that it is scarlet; or, when we say it is blue, we do not mean sky-blue, as an occasional customer seems to expect. The truth is, the colors of all Lilacs are soft. They are made up of different proportions of blue and red with more or less addition of white. If the red predominates in the light shades, we may call the color pink or rose. If the blue predominates decidedly, we may call the color blue; but if the blue while dominant is less pronounced we may call it lavender or lilac or violet or mauve.

In the dark colors, if the red predominates decidedly we may call it red, as with Reaumur. If the blue predominates we call it purple. Then to be more definite we sometimes say reddish purple or purplish red.

It must be remembered also that, aside from the difficulty of getting an exact name for the normal color of a variety, this color may change somewhat with the season. For example, this year we had cool, cloudy, and rainy weather throughout the Lilac season. Consequently, the colors were all darker than usual. The character of the soil also sometimes changes the color slightly.

We make our descriptions as clear as we can, but we understand how difficult it is for a purchaser who cannot visit a Lilac field during the blooming season to make his selection. However, we list only good varieties, those that should give much pleasure to those who plant them.

PESTS

Oystershell scale and the Lilac borer are about the only enemies of the Lilac. For oystershell scale use as a spray lime-sulphur. Use liquid lime-sulphur in preference to dry at the rate of 1 part to 7 parts water. Lime-sulphur spray should be applied just as the buds are beginning to show green.

The Lilac borer is best handled by prevention. If bushes are kept well cultivated and growing, there is but little borer trouble. Where the borer is at work, he may be taken and killed by running a small wire into the hole and twisting it around to accomplish this. One can also shoot carbon bisulphide into the furrow of the borer with a medicine or fountain pen dropper; then plug up the entrance with putty.

FERTILIZERS

A Lilac likes a sweet soil and responds wonderfully to applications of lime. Use 4 quarts of lime to a large bush each year if you have an acid soil. Otherwise lime is unnecessary. All seed houses usually carry lime or your County Agent may be able to give you this information. Any good well-balanced fertilizer can be used with good results.

Heavy applications of well-rotted barnyard manure every year covering the ground about the bushes is best.

MILDEW ON LILACS

We have inquiries from our customers as to what to do when a white substance appears over the leaves of their Lilacs. This is mildew, a trouble to which the Lilac is subject all over the country. It is caused by weather conditions. Spray your Lilacs five or six times during the season beginning about a month after growth has started and at intervals of about three weeks with a Bordeaux spray. The spray must be applied before trouble sets in or it will do no good.

Why Lilacs May Fail to Bloom

We are asked a number of times during the course of the year, "Why do my Lilacs fail to bloom?"

It is impossible to answer this question satisfactorily by letter. There are a number of reasons why Lilacs fail to bloom. We cannot tell which special reason is applicable in each individual case. We are giving a number of causes in this catalog and leaving you to decide which of these fit your individual problem.

We have no difficulty here at the nursery. Our plants are loaded with flowers each year and if your plants are not giving satisfactory bloom, some one of the following causes must be responsible.

1. Your plants may not have been handled carefully enough when you made your planting. The roots may have been exposed to the air and some of the vitality of the plant weakened. A bundle of Lilacs comes to you and this bundle is often opened up and the plants separated and looked over. Then they are laid out in the sun or shade while the holes for them are dug and the planting goes on. The plants grow but they receive a setback from this exposure of the roots and it often takes 2 or 3 years to overcome this mistreatment.

2. It may be the roots were not spread out carefully and soil packed tightly about them at planting time. The roots may have become jammed in a cramped and twisted mass in the hole, and growth stunted. In filling in the hole dirt may have been pulled in over the roots and so reduced the vitality of the plant as to check its right growth for several years.

3. The bush may be planted too close to large old shrubs or large trees, in soil robbed of its nourishment by their roots. Lilacs are slow in making a start in such a location and seldom amount to anything.

4. It may be in too much shade or in dry gravelly soil. Lilacs like a rich heavy soil but not a wet acid soil.

5. It may be your plants are making altogether too much growth and that such growth needs checking. Or they may have formed a great mass of heavy branches from the ground with a tremendous branchy top growth and have reached a point where they have stopped going forward and produce no bloom. If your plants are making a very rapid growth, sending out long new shoots with no bloom, go through your plants about the middle of **June** and trim out about one-half of the new growths back to the old wood. This will have a tendency to cause blooming buds to set on the balance of the new growth for the next year. If your bushes have a great many branches from the ground and many short top branches go through your plants in **March** in the North or earlier in the South (before the sap starts) and cut out about one-half of the old branches to the ground. This will cause a new growth which no doubt will bring the plant into heavy blooming.

Now any of the foregoing causes might be the reason your Lilacs are not blooming. You are in a position to analyze your difficulty better than we. We have no further information to offer.

Special Lilac Offer

We wish to here call attention to the Collection of Lilacs offered on pages 6 and 7 of this catalog. This collection is made up of all top notch varieties. Every Lilac in the collection is a Lilac Masterpiece. There are no better varieties in the world and very few more as good.

It Is the Finest Collection We Have Ever Offered.

If You Purchase It, You Will Have the Best.

**We Have Only 15 of These Collections To Offer So
Order Early.**

Brand's

Own Root

French Lilacs

Are growing in many of the large parks throughout the country, and in private gardens from the Atlantic to the Pacific coast.

FOUR SPLENDID LILACS

CHAS. JOLY. D. The best double red.

DECAISNE. S. One of the very best blues.

MME. LEMOINE. D. A splendid white.

JACQUES CALOT. S. A most excellent pink.

Here are four wonderful Lilacs in four distinct colors: Red, White, Blue and Pink. Four Lilacs that will please the most exacting.

ALL 2-3 FT. A \$12.00 VALUE FOR \$10.00.

ALL 3-4 FT. A \$14.50 VALUE FOR \$12.00.

CHARLES JOLY

D. Purple-red. One of the best double dark reds. Bush medium in size and height, limbs growing upright. Large blooms, held erect above the foliage; very striking. Last spring many red varieties were badly hurt by severe late frosts and did not bloom, but Chas. Joly came through unhurt and bloomed profusely.



Our Lilac Display

If you wish to see one of the finest displays of French Lilacs in the country, come to our nursery the last two weeks in May. You will see panicles of French Lilacs that actually measure 13 inches in length. Our Persian Hedge is well worth driving many miles to see. Our grounds are always open to visitors. At this same time you will also see hundreds of varieties of Iris in full bloom.

Many people bring their cameras and take pictures of our Lilacs in their natural colors. Always bring a pair of old shoes along.

BRAND PEONY FARMS

Box 408

FARIBAULT, MINN.